



**WCHA Board Meeting
June 27, 2018
6:00 pm CST
Meeting Minutes**

Agenda:

- I. Roll Call
- II. Old Business
 - a. Review and approve meeting minutes from the April 4th, 2018 Board of Directors meeting.
 - b. Any other Old Business items.
- III. New Business
 - a. New Leadership Introductions
 - i. Board of Directors
 - ii. Executive Director
 - iii. Administrative Consultant
 - iv. Treasurer
 - b. Financial Report
 - i. 2018 YTD Financials
 - ii. Compilation of 2017 Financial Activities reported on IRS Form 990
 - iii. 2018 Budget Update
 - iv. Discussion
 - c. Committee Reports
 - i. Executive Committee
 - ii. Standing Committees
 - iii. Discussion
 - d. Contracts
 - i. Equine Chronicle
 - ii. Executive Director, Administrative Consultant and Administrative Assistant Contract to follow
 - e. Any additional items members would like to address
- IV. Next Meeting Date: To Be Announced!
- V. Adjourn

Minutes:

- VI. Roll Call
 - a. Members Present
 - i. Kerry Aycock, Region I
 - ii. Debby Brehm, WCHA Executive Officer
 - iii. Luke Castle, WCHA Executive Committee Advisor
 - iv. Mike Clites, WCHA President Elect

- v. Krissy Colbath, WCHA Secretary & Administrative Assistant
- vi. Don Falcon, Interim Executive Director, Futurity Committee Chair
- vii. Dan Fox, Region I
- viii. Landon Fuhrman, Region II
- ix. Rebekah Herrmann, Region III & Governance Committee Chair
- x. Bill Huckabee, WCHA Executive Officer
- xi. Randy Jacobs, Region III
- xii. Candace Jussen, Youth Program & Events Chair
- xiii. Dan Mannion, Region I
- xiv. Laura Manuel, WCHA Treasurer
- xv. Ralph Manuel, Foundation Committee Chair
- xvi. Andrea Olson, Finance Committee Chair
- xvii. Jeffrey Pait, Judges Committee Chair
- xviii. Dawn Shafer, Region III
- xix. Kathy Smallwood, Region II
- xx. Sally Sullivan, Region II

b. Members Not Present

- i. Jim Groff, Region IV
- ii. Anna Horn, Region IV & Hall of Fame and Fundraising Chair
- iii. Beth Johnson Dunlap, Region IV
- iv. Kelley Stone, Region II
- v. Ronald Stratton, Region III
- vi. Kristy Vanderwende, Region IV
- vii. Mark Williams, Region I

VII. Old Business

- a. Review and approve meeting minutes from the April 4th, 2018 Board of Directors meeting.
 - i. A motion was made to approve. The motion was seconded. Motion carried.

VIII. New Business

b. New Leadership Introductions

- i. Board of Directors (*see 2018 Executive Committee, Board of Directors and Standing Committees*)
 - 1. The 2018 Executive Committee, Board of Directors and Standing Committees document was presented. There were no questions regarding the updated document.
 - 2. Additionally among the new WCHA leadership introduces was Don Falcon as the Interim Executive Director, Kate Jackson as the Administrative Consultant, and Laura Manuel as the incoming Treasurer.
- ii. A motion was made to approve 2018 Executive Committee, Board of Directors and Standing Committees. The motion was seconded and carried.

c. Financial Report (*see Treasurer's Report to the Board of Directors*)

- i. The 2018 Year to Date financials were presented by Robin Klover as part of the Treasurer's Report to the Board of Directors.
- ii. The Treasurer's Report also included a Compilation of 2017 Financial Activities reported on IRS Form 990
 - 1. In summation for fiscal year 2017 the tax compilation was completed by Bauerle and Company, P.C. It was noted that this report must be approved by the Board of Directors. After approval this will be submitted to the IRS for 2017 accounting activities.
- iii. 2018 Budget Update

1. There was a reviewing of financial activities for 2018 up until May 31, 2018 with a comparison from 2017. It was mentioned that at this time there is approximately a 25% increase of stallion nominations to the WCHA Breeder's Futurity and Big Money Futurity from 2017.
2. In review of revenue from memberships currently, WCHA is close to 2017, with an income of \$5300 last year, and \$5700 this year.
3. There was a question regarding the purpose of the General Account Savings. It was noted that this account's purpose is not ear-marked for any particular event, but used to propagate WCHA business operations.
4. *Rebekah Herman and Randy Jacobs joined the call at 6:18pm.*
5. There was a motion to approve the Treasurers Report to the Board of Directors document. The motion was seconded and carried.

d. Committee Reports

i. Executive Committee (*see Executive Committee Report to the Board of Directors & Co.*)

1. Robin Klover reviewed the meeting minutes for the Executive Committee contained within the report. It was clarified that the purpose for this review is to give the Board of Directors the opportunity to weigh in and give an open forum for discussion. Executive Committee Addendum attached.
2. A motion was made a motion to approve the Executive Committee Report to the Board of Directors & Co.. The motion was seconded and carried.

ii. Standing Committees

1. Foundation Committee (*see Foundation Committee Report*)

- a. Chair, Ralph Manuel presented the report for the Foundation Committee.
- b. This committee was recently formed and Ralph proceeded to list the members on the committee.
- c. It was discussed that the WCHA Foundation was to be created separate to support the WCHA mission as a 501(c)3 organization.
- d. The committee is currently looking into building a set of bylaws. They are currently working in conjunction with the finance committee to gain the 501(c)3 status.
- e. Future fundraising activities include an online auction during the Breeder's and Big Money Futurities. Currently accepting donation to auction off.
- f. Discussion of increasing the number of scholarships awarded in the future. This will likely to come to fruition in 2019.
- g. A potential judging contest and seminar is in the works as well to help further the mission of educating the public of the conformation horse.
- h. There was discussion of the mission of the WCHA Foundation promotion of the halter horse, scholarship program, and to help build and promote the industry for the halter horse.

- i. There was motioned to approve the report. The motion was seconded and carried.
2. Governance Committee (*see Governance Committee Report*)
 - a. Chair Rebekah Herrmann gave the committee report for the Governance Committee.
 - b. The board was reassured that the Executive Committee will handle the approval of the new bylaws as expeditiously as possible. Once received this will be forwarded on to the Board.
 - c. There was motioned to approve the report. The motion was seconded and carried.
3. Membership Committee (*see Membership Committee Report*)
 - a. Chair Kathy Smallwood presented the report for the membership committee.
 - b. The contract with the Equine Chronicle was mentioned and it was noted that would help boost memberships.
 - c. There was a discussion of the logistics of some of the programs presented within the report. There will be continued work at the Executive and Membership committee levels on these programs, and when ready they will be brought back to the Board of Directors.
 - d. There was motioned to approve the report. The motion was seconded and carried.
4. Futurity Committee (*see Futurity Committee Report*)
 - a. Don Falcon, chair, presented the committee report.
 - b. Rebekah Herrman, chair of the Sponsorship Subcommittee, reported on the Headley Challenge.
 - c. There was motioned to approve the report. The motion was seconded and carried.
5. Judges Committee (*see Judges Committee Report*)
 - a. Jeffrey Pait, chair of the Judge's Committee, gave the committee report. He recognized the new WCHA judges from the 2018 school, Clark Scoggins and Steve Heckaman.
 - b. There was motioned to approve the report. The motion was seconded and carried.
6. Youth Committee
 - a. Candace Jussen, chair of the newly formed committee, gave a report on the Youth Committee.
 - b. She reported that the goal of the committee is to grow the interest in getting the younger generation to become involved in WCHA.
 - c. Currently they are talking to the Boy and Girl Scouts of America to create a badge to help promote the conformation horse nationally.
 - d. Another idea from the committee is to host local open houses for elementary schools to help expose youth to the association.
 - e. Candace invited any board members to visit with her on ideas or suggestions.
 - f. There was motioned to approve the verbal report. The motion was seconded and carried.

7. Further Committee Discussion

- a. Rebekah Herrmann brought up the concept of developing a show committee to help grow more WCHA approved shows.
 - i. It was decided that this will initially be addressed at the Executive Committee level.

e. Contracts

i. Equine Chronicle (*see Equine Chronicle Contract*)

- 1. Robin Klover presented the new opportunity of partnering with the Equine Chronicle. The contract was summarized and it was agreed upon that this partnership would be beneficial in promoting the WCHA.
- 2. Further review of the contract noted that there is an opportunity to have an insert in the Equine Chronicle to promote *Taking The Lead* as the promotional component for the WCHA. This is in addition to the 4 pages given in each edition of the magazine.
- 3. It was mentioned that one of the benefits WCHA gets is visibility to the entire mailing and e-mail list for the Equine Chronicle. This opens visibility to up more than 20,000 subscribers outside the halter horse industry.

ii. Executive Director, Administrative Consultant and Administrative Assistant Contract to follow

- 1. Robin noted that these contracts will be upcoming, and when these details are finalized they will be presented to the Board of Directors.

f. It was asked if there were any additional items members would like to address.

i. There were none.

IX. Adjourn

- g. There was a motion to adjourn the meeting. The motion was seconded and the meeting was adjourned.

Respectfully Submitted By: Krissy Colbath
WCHA Secretary

2018 WCHA OFFICERS & CONTRACT STAFF

Officers

President - Robin Klover (Ad Hoc Owner/Breeder)
President-Elect - Michel Clites (Ad Hoc Owner/Breeder)
Past President - Vacancy
Executive Board Member - Bill Huckabee (At Large Professional)
Executive Board Member - Debby Brehm (At Large Owner/Breeder)
Executive Board Advisor - Luke Castle (Professional Lifetime Director-At-Large)

Treasurer - Laura Manuel
Secretary - Krissy Colbath

Contract Staff

Interim Executive Director - Don Falcon
Administrative Assistant - Krissy Colbath
Administrative Consultant - Kate Jackson

2018 Board of Directors

Region I

Kerry Aycock – Professional

Dan Mannion – Professional

Dan Fox – Owner/Breeder

Mark Williams – Owner/Breeder

Region II

Kelley Stone – Professional

Kathy Smallwood – Professional

Sally Sullivan – Owner/Breeder

Landon Fuhrman - Owner/Breeder

Region III

Randy Jacobs – Professional

Ronald Stratton – Professional

Rebekah Herrmann – Owner/Breeder

Dawn Shafer – Owner/Breeder

Region IV

Kristy Vanderwende - Professional

Anna Horn – Professional

Beth Johnson Dunlap – Owner/Breeder

Jim Groff – Owner/Breeder

Luke Castle – Professional Lifetime Director-At-Large

Anne Prince – O/B Lifetime Director-At-Large

Tim Finkenbinder – Professional Lifetime Director-At-Large

Wayne Halvorson – Professional Lifetime Director-At-Large

Dick Donnelly - Professional Lifetime Director-At-Large (Non-Voting)

Greg Holden - Professional Lifetime Director-At-Large (Non-Voting)

WCHA 2018 “Standing Committees”

Governance Committee

Rebekah Hermann – Chair

(507) 951-8877

halterhorseadvocate@gmail.com

Lisa Aerne

Jim Groff

Randy Jacobs

Kelley Stone

Jack Grove, Legal Counsel

PR and Marketing Committee

Kate Jackson – Chair

(270) 405-1232

Kategriffiths88@gmail.com

Kristy Vanderwende

Katie Mitchell

Diane Miller

Marina Schwarz

Jennifer Sheriff

Krissy Colbath

Futurity Committee

Don Falcon – Chair

(482) 229-9767

falconranch@earthlink.net

Luke Castle

Mike Clites

Bill Huckabee

Dennis Mason

Jerrell Jackson

Kelley Stone

Monte Horn

Karen Sartain

Drew Kooiker

Lea Ann Koch

Mark Niebrugge

Ronald Stratton

➤ **Futurity Fund Raising Sub Committee:**

Rebekah Herrmann-Chair,

Katie Mitchell

➤ **Versatility Class Sub Committee:**

Kelly Stone-Chair

Mike Jennings

Jerrell Jackson

Monte Horn

Karen Sartain

Drew Kooiker

Dennis Mason

Don Falcon

Fundraising & Hall of Fame Banquet

Anna Horn – Chair
(601) 954-2335
annahorn78@att.net

Heather Berry
Dan Fox
Kate Jackson
Ralph Manuel
Mary Robertson
Lonn Smallwood
Candace Jussen

Finance Committee

Andrea Olson – Chair
(817) 235-9204
epolsen@aol.com
Beth Dunlap Johnson
Dan Fox
Jim Groff
Diane Pilant
Dawn Shafer
Kerry Aycock
Sally Sullivan

Membership Committee

Kathy Smallwood – Chair
(214) 232-3152
ksqh@flash.net
Vicki Livasy
Dan Mannion
Kathy Snodgrass
Debby Brehm
Sally Sullivan
Denise Rees
Stacey Kull

Judges Committee

Jeffrey Pait – Chair
(973) 862-7654
jpait@paitpromotions.com
Luke Castle - Vice Chair
Johnne Dobbs
Gene Parker
Ron Doyle
Jim Groff
Rebecca Halvorson
Mike McMillian
Kathy Smallwood
Kelly Stone
John Pipkin

Foundation Committee

Ralph Manuel – Chair
(434) 480-0444
rmqh@msn.com
Bronwyn Pait
Kristy Vanderwende
Tom Walker
Mark Williams

Youth Programs/Events

Candace Jussen – Chair
(940) 231-8434
thx1948.00@gmail.com

Special “Task Force” Committees**Hall of Fame Nominating Committee**

Johne Dobbs - Chairman
Connie Mason
Luke Castle
Ross Roark

Alliance Partner Liaisons**AQHA (Quarter) - Affiliate**

Johne Dobbs
Luke Castle
Debby Brehm

APHA (Paint) - Affiliate

Don Falcon

PtHA (Pinto) - Affiliate

Katie Mitchell

PHBA (Palomino) - Affiliate

Anna Horn

ApHC (Appaloosa) - Affiliate

Kathy Smallwood

ABRA (Buckskin) - Affiliate

Barbara Hoffer

ARHA (Roan) - Affiliate

Don Falcon



WCHA Committee Reports
Wednesday, June 27, 2018
6:00 pm CST

WCHA Committee:

Foundation

WCHA Committee Chair:

Ralph Manuel

WCHA Committee Members:

Brownwyn Pait
Tom Walker
Kristy Vanderwende

Committee Activities Since January 1st:

Committee was formed in 2018. To date the committee has had one planning meeting met once via conference call.

Remaining Committee Goals for 2018:

The annual online auction will be held September 21-27, 2018 and be hosted by ProHorse Services. Donation of anything and everything are needed, and will be gathered prior to the auction.



WCHA Committee Report
Wednesday, June 27, 2018
6:00 pm CST

WCHA Committee: GOVERNANCE COMMITTEE

WCHA Committee Chair: Rebekah Herrmann

WCHA Committee Members: Lisa Aerne, Jim Groff, Randy Jacob, Kelley Stone

Committee Activities Since January 1st: Committee restructured with new members as noted above. Revised Bylaws via email, based on posted set and Spencerfane documents. Proposal was then shared with EC in May. On June 21, EC's recommended changes to the proposal was shared with the committee members.

Remaining Committee Goals for 2018: To have an approved set of bylaws posted.

RRH: June 22, 2018



WCHA Board of Directors Meeting
Wednesday, April 4, 2018
6:00 pm CST
Meeting Minutes

Roll Call and

Members Present:

Dan Mannion	Dan Fox	Mark Williams
Kelley Stone	Kathy Smallwood	Landon Fuhrman
Randy Jacobs	Rebekah Hermann	Dawn Shafer
Anna Horn	Robin Klover	Mike Clites
Debbiie Brehm	Bill Huckabee	Luke Castle

Dava Benyak, Secretary
Laurie Takoff, PR and Marketing Chair
Krissey Colbath, Administrative Consultant

Members Absent: Ronald Stratton, Beth Johnson Dunlap, Kristy Vanderwende, Jim Groff, Dick Donnelly, Tim Finkenbinder, Greg Holden

Robin Klover, President, called the meeting to order. Roll Call was taken by Dava Benyak.

Agenda:

I. Roll Call

II. Old Business

- Review and approve meeting minutes from the March 20, 2018 Board of Directors meeting
- Any other Old Business items.

III. New Business

- Bylaw Discussion
 - o Review Material
 - o Discussion
- Region II Nominees
 - o Director Regions (see attached)
- o Director Recommendations
- Any additional items members would like to address

Next Meeting Date: To Be Announced!

Adjourn

- **Old Business**

Minutes of March 20, 2018

- No comments or questions for BOD Minutes of Meeting of March 20, 2018.
- Motion made by Rebekah Hermann to accept Minutes as written.
 - Motion was seconded by Dan Fox.
 - Motion was passed.

- **New Business**

Bylaw Discussion

- Robin Klover explained the documentation provided to the BOD. The first document shows the SpencerFane drafted document received December 20, 2017. Further chronological documentation was explained by Robin as submitted to the BOD.
- The floor was opened for discussion. Further dialogue and explanation highlighted that the April 20, 2017 amendment though voted on and passed, did not follow the appropriate process as documented per Article 15 on the WCHA website.
- A motion was made by Rebekah Hermann as follows: Motion to approve as written to adopt the set of Bylaws as presented by SpencerFane with the exceptions of addressing the Blank Spots and Underlines. She explained the motion was being made so discussion could occur regarding the By Laws proposed.
- Further discussion of the proposed Bylaws entailed. Of key point of record, many of the members present expressed strong opposition to giving unilateral control of the WCHA to 5 people, or what is now defined as the EC. In the proposed By Laws the EC would be called the Board of Directors. In the proposed By Laws the existing Board of Directors would then become an Advisory Board.
- Discussion of length of terms in office for EC and BOD was discussed with pros and cons expressed by the members.
 - The option was given to either verbal vote, or email vote. The verbal votes were recorded as:
 - Opposed:
 - Debby Brehm
 - Randy Jacobs
 - Luke Castle
 - Dan Fox
 - Kathy Smallwood
 - Bill Huckabee
 - Dan Mannion
 - Mark Williams

- Rebekah Hermann
- Mike Clites
- Robin Klover – only in case of a tie breaker
- The motion which was emailed received the following results:
 - Opposed
 - 3 votes
 - In Favor
 - 1 vote
- The final vote was 13 votes Opposed, 1 vote in Favor, 1 tie breaker vote was Opposed (if tie breaker needed.)
- The motion did not pass as 2/3 of the eligible voters, or 9 people did not vote in favor of the motion.
- After the motion did not pass, it was discussed that the Governance Committee would review the proposed By Laws submitted by Spencerfane as there is well written content within the document which could be used. It was noted that WCHA paid \$5000 to Spencerfane along with a private member donation of \$2000 to complete the By Laws.
- It was requested by a member for the Governance Committee to address the lifetime voting privileges as the By Laws are worked on by them.
- Mike Clites suggested that if any member wished to be involved, or join the Governance Committee, to please contact him.

Other

- A motion was made by Luke Castle to adjourn the meeting.
 - Bill Huckabee seconded the motion.
 - The motion was passed.

Closing

Meeting Adjourned: ~ 6:57 pm

Next Meeting Date: To be announced

Respectfully submitted by: Dava Benyak, WCHA Secretary

WCHA/Equine Chronicle Sponsorship Agreement

Created on June 5, 2018

This Sponsorship Agreement [known hereafter as the "Agreement"] is executed on this 8th day of June, 2018 between Endeavor Publications, Inc. dba The Equine Chronicle, known hereafter as the "Sponsor" and World Conformation Horse Association, known hereafter as the "Sponsee."

Terms of Agreement

1. Sponsee (WCHA) Obligations

The Sponsee will give the Sponsor contribution for the following benefits:

- The Equine Chronicle will be the "Official Publication of WCHA". This will be displayed along with Equine Chronicle logo [when possible] on WCHA website, email blasts, editorial pieces where sponsors are displayed, and any other appropriate correspondence from WCHA.
- Sponsee will display The Equine Chronicle at any booths they have as well as allowing distribution at WCHA events.
- Sponsee will display Equine Chronicle banners [provided by Sponsor] at WCHA events.
- Sponsee will provide The Equine Chronicle with membership list complete with names, addresses, phone numbers and email addresses. This list will be updated bi-monthly.
- Sponsee will send Sponsor one email blast per month to WCHA email list.
- Sponsee agrees to explore further promotional opportunities that will benefit both Sponsee and Sponsor.

2. Sponsor Obligations

- WCHA will receive 4 pages per issue. These pages can be a mix of advertising for WCHA and editorial i.e. a message from the President, an article, etc.
- WCHA editorial content to be included in the magazine will be provided in print-ready format by the WCHA Staff. If needed, Equine Chronicle can assist with design. Editorial content is subject to approval by Sponsor [so Sponsor is not exposed to lawsuits or business damages]. It may include items like but not limited to:
 - Show Results
 - Upcoming Events
 - President's Message
 - Articles about WCHA events, halter in general, stallions, what WCHA is doing to shape the industry, etc.
 - Membership information – how to join, benefits of membership, etc.

- The WCHA logo and slogan “Taking The Lead” may be placed at the top of each page of editorial and on other strategic positions as layout allows.
- WCHA could have a separate section that would be within the magazine but have a glue strip that would allow it to be pulled out or a cardboard tab to define it. There is a minimum of 16 ads to be able to do this type of section. It may be possible to include editorial in this piece. This special section would be any multiple of 16 pages i.e. 16, 32, 48, etc. WCHA members could receive a special rate for ads in this section, or WCHA can share in a percentage of revenue on non-discounted ads. If a rate of \$650 per page is charged for ads, WCHA would receive 10% of gross ad revenue. If \$550 per page rate is extended to members, WCHA would not receive a split. We can give WCHA 8 pages in lieu of revenue sharing. We could provide the other 8 pages at the cost of paper and ink which is \$250 per page. So, WCHA would get 8 pages free and the other 8 pages would cost \$2000.
- The Equine Chronicle will send an email blast to all WCHA members and The Equine Chronicle VIP list each month about upcoming Events and Messages, Special Issues, etc.
- The Equine Chronicle Online at equinechronicle.com may provide a section on the front page of the website for WCHA information [depending on quality and amount of editorial available]. This will be a special section for WCHA information to be featured on our website. If there is not enough useable content to justify a section, this information will appear under Club & Show News as well as other sections of the site.
- The Equine Chronicle would also provide a link to WCHA’s website in our Community area.
- The Equine Chronicle would list that it is “Proud to be the Official Magazine of WCHA” in our magazine, calendars, email blasts, etc.
- WCHA Leading Stallion Calendar – The Equine Chronicle could design and publish a calendar featuring WCHA member-owned stallions only. The cost is \$1500 per month/spot in the calendar and WCHA would get a percentage of the profit from this calendar. WCHA can auction some of the months of the calendar to raise additional funds, but the \$1500 per month fee will apply to all months sold. WCHA will keep any funds over and above the \$1500 per month rate.
- WCHA can offer banner advertising on our website at www.equinechronicle.com. WCHA would receive a percentage of the revenue of any banners sold to members provided the members or WCHA notifies The Equine Chronicle that they are driven to us by WCHA. Existing customers on our website now are excluded. Another option would be to offer all WCHA members a discount on website advertising in lieu of the revenue sharing.

- WCHA members would receive a complimentary 1-year subscription to The Equine Chronicle. This is automatically renewed for each member that remains in good standing with WCHA.
- EquineChronicle.com would occasionally do a feature article on a WCHA Member (this can be picked by the WCHA or The Equine Chronicle will pick one from the membership list) on our website.
- Once per year, we could do a feature story about a WCHA Member or event in the print version of The Equine Chronicle.

3. Sponsor Trademarks and Materials

Subject to the terms and conditions of this Agreement, the Sponsor grants the Sponsee the right to use the Sponsor's trade names, logo designs, trademarks, and company descriptions as provided in Sponsor marketing materials. These assets may be used in any medium of advertising, promotional products, or marketing materials distributed solely in connection with WCHA events, editorial and correspondence. Sponsee agrees to use materials according to Sponsor's trademark usage guidelines. Sponsor may use Sponsee trade names, logo designs, trademarks and company descriptions in The Equine Chronicle, on equinechronicle.com and in Sponsor marketing materials.

4. Indemnity

4.1 The Sponsor will indemnify, defend, and hold the Sponsee harmless from and against any claims relating directly or indirectly to, or arising out of, content posted on the Sponsor's respective website, use of Sponsor materials, or use of Sponsor's logos and trademarks.

4.2 The Sponsee will not be responsible for damage to or loss of property belonging to the Sponsor, its employees, contractors, or agents or for personal injury to the Sponsor's employees, contractors, agents, directors, or invitees except to the extent that claims may be solely and directly attributed to willful misconduct or gross negligence of the Sponsee and Sponsee's employers, directors, or officers.

4.3 Sponsor will give Sponsee prompt written notice of any suit or claim that comes within the purview of these indemnities.

5. Limitation of Liability

In no event shall either party be liable to the other party for any consequential, incidental, indirect, or punitive damages regardless of whether such liability results from breach of contract, breach of warranties, tort, strict liability, or otherwise.

6. Term and Termination

6.1 This Agreement will be valid for the period of 3 years beginning on June 8, 2018 to June 8, 2021.

6.2 The Sponsee may terminate this Agreement by giving the Sponsor at least sixty (60) days written notice. In the event that the Sponsee terminates this Agreement for any reason other than Sponsor's breach of Agreement, the Sponsee shall agree to remove all logos and slogans referring to the Sponsor from any print or electronic media or correspondence.

6.3 The Sponsor may terminate this Agreement after giving Sponsee at least sixty (60) days prior written notice. In the event that the Sponsor terminates this Agreement for any reason other than Sponsee's breach of Agreement, the Sponsor shall agree to remove all logos and slogans referring to the Sponsee from any print or electronic media or correspondence.

7. Disagreement

In the case of a disagreement at any point, the parties will refer the matter to an independent arbitrator appointed by mutual agreement.

8. Miscellaneous

8.1 This Agreement will supersede any or all prior oral or written forms of understanding between the Sponsor and Sponsee. This Agreement may not be amended or modified except when one or both parties execute amendments in writing and amendments are signed by both parties.

8.2 This Agreement shall be governed by and executed in accordance with the laws of the State of Florida applicable to agreements made and to be performed entirely within this state.

8.3 The terms and conditions as well as any proprietary information from either party as part of this Agreement shall not be divulged to any third party without prior written approval from both parties.

In witness whereof, the Sponsee and Sponsor hereby agree to enter into this Agreement on the day and year first written above by affixing their respective signatures below.

Robin S. Klover 6/15/18

WCHA President – Robin S. Klover



June 23, 2018

Members of the Board and Committee Chairs,

The Executive Committee has met on a regular basis to manage the business affairs of WCHA. Meetings were held on March 14th, March 28th, April 11th, May 16th, and May 30th along with informal round table meetings held on April 25th and May 21st. Meeting minutes from formal proceedings have been attached for review.

In a follow up to the information shared with you in an email on June 6th I would like to introduce a new Contract Staff person. Kate Jackson will be joining Administrative Assistant Krissy Colbath in her efforts to address the day to day support services and other new opportunities as an Administrative Consultant. Kate Graduated from Murray State University with a BS in Agriculture Communications with an emphasis in Public Relations. Kate has worked for the ApHC, PtHA, PHBA, & NSBA organizations where she has served in a similar capacity to those responsibilities she will be performing for WCHA. We look forward to the expertise that Kate will bring as she joins our team of contracted staff on July 1st.

As the details of the Independent Contractor contracts are finalized I will provide them to you so you have them for review.

Also, Laura Manuel has agreed to serve as the Treasurer for WCHA. Laura has over 35 years of commercial financial and program management consulting experience. In a previous role Laura served as the Chief Financial Officer where she managed all financial and logistical functions of the company. Laura brings a wealth of experience and will be a tremendous asset to the WCHA leadership team. She began serving in this role effective June 1, 2018. As the outgoing Treasurer, I would like to extend a personal thank you to Laura and pledge to support the implementation of her vision as Treasurer of WCHA.

If you have questions or concerns ahead of our next meeting feel free to give me a call.

Robin Klover
WCHA - President
720-201-4727



WCHA Executive Committee Meeting
March 14, 2018
6:00 pm CST
Meeting Minutes

Agenda:

- I. Roll Call
 - II. Old Business
 - a. Approve previous committee reports - I will forward to you as I am in receipt of any reports that need committee approval.
 - III. New Business
 - a. 2017 Annual Financial Report
 - i. Discuss & Approve
 - b. 2018 Members of the Executive Committee & Board of Directors
 - i. Discussion
 - c. 2018 Standing Committees
 - i. Discussion
 - d. Bylaw Invoice from Spencerfane
 - i. Review Supplemental Information
 - ii. Discussion
 - iii. Approve for Payment
 - e. Logos
 - i. Discussion
 - f. Futurity Committee
 - i. Sponsorships
 - IV. Additional items.
 - V. Adjourn
-

Minutes:

- I. Roll Call
 - a. Robin Klover, President, called the meeting to order.
 - b. Members Present:
 - i. Robin Klover
 - ii. Michel Clites
 - iii. Tim Finkenbinder

- iv. Anne Prince
- v. Dick Donnelly
- vi. Bill Huckabee
- vii. Wayne Halvorson
- viii. Debby Brehm
- ix. Jodi Sullivan
- x. Dava Benyak, Secretary

II. Old Business

- a. No prior reports have been submitted that needed approval.

III. New Business

- a. 2017 Annual Financial Report
 - i. The highlights of the Year End Report were submitted to the Executive Committee by the 2017 treasurer.
 - ii. A motion was made to accept the report and seconded. The motion was unanimously approved and carried.
- b. 2018 Members of the Executive Committee & Board of Directors
 - i. There was discussion of the presentation of Wayne Halvorson's position as described as "rescinded while under contract" for his status with the Executive Committee.
 - ii. It was also discussed as to refer to Peter Confrancesco Jr. as "In Memorium" for his current status relative to the Executive Committee.
 - 1. The decision was made to share with the membership their status in the similar verbiage as explained in the Annual Meeting.
 - 2. A motion was made to approve the reference as stated at the Annual meeting. The motion was seconded. The motion was unanimously approved and carried.
 - iii. The next discussion was of the Board of Directors. The conclusion was the list of the Board of Directors was not accurate and required further clarification and update. Members of the committee agreed to review and provide the Executive Committee with an updated list.
- c. 2018 Standing Committees
 - i. It was stated that the previous year committee chairs all agreed to continue with their position for 2018. Three committees would need new chairs appointed.
 - 1. PR & Marketing
 - 2. Governance
 - 3. Finance
 - ii. Candidates to fill the committee chair positions were discussed. Amid that the discussion the role of the Governance Committee and the proposed bylaws was further reviewed.
 - iii. Final appointments were tabled pending further research into the bylaws and historical practice as to who has the authority to appoint committee chairs. At the time of voting 2 members had left the meeting, and a majority was not able to be obtained.
- d. Bylaw Invoice from Spencerfane

- i. Supplemental information for the Spencerfane Invoice was reviewed.
 - ii. There was discussion regarding final wording of the proposed bylaws. Additionally it questioned whether the bylaws posted on the WCHA website, current practices and approval of the April 16, 2017 bylaws were consistent. Further discussion surrounding this ensued. Recognition of the effort of the Executive Committee members involved with the By Laws was acknowledged and appreciated.
 - iii. Payment in the amount of \$7,000 for Spencerfane's services was approved.
- e. Logos
 - i. There was a brief review of the proposed logos. A suggestion was made to postpone a decision on the future agenda items until the next meeting. The motion was seconded and carried.
- f. Futurity Committee
 - i. Sponsorships
 - 1. Tabled until next meeting by vote on previous item.

IV. Additional items

V. Adjourn

- a. Everyone was thanked for their participation. A motion was made to adjourn the meeting and seconded.

Respectfully Submitted By: Dava Benyak
WCHA Secretary
& Krissy Colbath
WCHA Administrative Consultant



WCHA Executive Committee Meeting
Wednesday, March 28, 2018
5:00 pm CST

Agenda:

- I. Roll Call
- II. Old Business
 - a. Review and Approve March 7th meeting minutes.
- III. New Business
 - a. Director Vacancy / Attendance / Resignations
 - b. Executive Director Vacancy
 - c. Futurity Committee Items
 - i. Logos
 - ii. Sponsorships
 - iii. Processing Entries & Futurity Administration
 - iv. Contract Expenses
- IV. Additional items
- V. Adjourn

Minutes”

- I. Roll Call**
 - a. Robin Klover called the meeting to order.
 - b. Roll was called.
 - i. Members Present:
 - 1. Robin Klover
 - 2. Michael Clites
 - 3. Bill Huckabee
 - 4. Debby Brehm
 - 5. Luke Castle, advisory
 - 6. Krissy Colbath, Administrative Consultant
- II. Old Business**
 - a. Review and Approve March 7th meeting minutes.

- b. There was discussion regarding past presidents who have fulfilled their requirements and their eligibility to vote. The resolution was that if a past president attends the annual meeting they maintain their voting eligibility. If they do not attend the meeting they are ineligible to be considered a voting Director at Large.

III. New Business

- a. Director Vacancy / Attendance / Resignations
 - i. The Region 3 Director resigned last week. He cited personal reasons as he does not have a time to participate. This creates a vacancy in Region 3.
 - 1. There was one alternate for this region. Additional candidate prospects were discussed, and the Executive Committee will reach out to determine their interest.
 - ii. The director for Region 1 is in violation of the attendance policy, due to a continual scheduling conflict with meetings.
 - 1. There were no alternates for Region 1. Potential candidates were discussed, and members of the Executive Committee will reach out to the candidates to determine their interest.
 - a. There were no alternates in this region.
 - iii. There will also be a vacancy for Region 2.
 - iv. Debby Brehm's roll will be vacant as well, and this will affect Region 2.
 - 1. This vacancy will need to be an owner/breeder, and must be determined by an election.
- b. Executive Director Vacancy
 - i. The question was posed as whether or not that position should be filled or should those responsibilities be filled through task forces.
 - 1. The incumbent will no longer be employed in three more weeks.
 - ii. There was discussion for the pros and cons in filling the position. The discussion culminated in an agreement to look at the job duties and responsibilities of the position, and in the interim fill those with task forces and committees. As the needs of the position are determined there may be a later decision to hire someone to fill the position.
 - iii. The administrative consultant gave a synopsis of the first 30 days of tenure with WCHA.
- c. Futurity Committee Items
 - i. Logos
 - 1. The Futurity Committee has been working on logos to use in the futurity.
 - a. There was discussion regarding the versatility of the logos for representing other breeds, and whether or not to use this as a generic logo for WCHA. There was agreement that if this logo was to be used as a WCHA logo the sorrel horse would be ideal as the official logo.
 - b. It was determined that use of the breed associated logos would need WCHA approval.
 - i. This will be up to the Futurity Committee.
 - c. A motion was made to move forward to the Board of Directors then if passed, take the vote to the membership. The motion was seconded and passed.
- d. Sponsorships
 - i. The Futurity Committee has had concerns on sponsorships that are earmarked for the Futurity then subjected to a 20% back to the general account. They have requested that cash sponsorships are not subjected to the 20%.
 - 1. Last year there were around \$23,000 in cash sponsorships and about \$4,000 went back to the association.
 - 2. There was discussion that if 100% of the sponsorship went into the purse that would in turn grow the futurity which would increase memberships, so the association would recoup the money elsewhere.

Submitted by: Krissy Colbath
WCHA Administrative Consultant



WCHA Executive Committee Meeting
Wednesday, April 11, 2018
5:00 pm CST

Agenda:

- I. Roll Call
- II. Old Business
- III. New Business
 - a. Committee Chair – Don Falcon
 - i. Versatility Stakes Futurity
 - ii. APHA Contract Negotiations
 - b. Committee Chair – Laurie Takoff
 - i. Logo/Trademark
 - ii. Constant Contact
 - iii. Marina Schwarz
 - iv. Trainer Referral to Trainer Directory
 - v. Member Newsletter
 - c. Region1
 - i. Ryan Kail Replacement
 - d. Region II
 - i. Debbie Brehm Replacement
 - e. Administrative Consultant
 - i. Krissy Colbath Contract
- IV. Additional items
- V. Adjourn

Minutes:

- I. Roll Call
 - a. Robin Klover called the meeting to order.
 - b. Roll was called.
 - i. Members present:
 - 1. Robin Klover
 - 2. Michael Clites
 - 3. Debby Brehm
 - 4. Luke Castle, Advisor
 - 5. Dava Benyak, Secretary

6. Laurie Takoff, guest presenter
7. Don Falcon, guest presenter
- ii. Members absent:
 1. Bill Huckabee - excused

II. Old Business

- a. Review and Approve March 7th and 28th meeting minutes as available.
- b. None presented at this time

III. New Business

- a. Committee Chair – Don Falcon
 - i. Versatility Stakes Futurity
 - ii. APHA Contract Negotiations
- b. Committee Chair – Laurie Takoff
 - i. Logo/Trademark
 1. The PR & Marketing Committee chair explained that changing the logo at this time of year due to stallion owner and member ads already done are a concern. Changing the logo now would mean additional work and cost for those ads.
 2. Discussion occurred around the logo, typo and overall presentation of the logo. In the prior EC Committee meeting, the logo was approved. It was suggested the PR and Marketing Committee could review and help in a professional launch of the new logo.
 3. The EC Committee agreed to review, research and launch at the futurity so new ads in November and December and new forms would reflect the new logo.
 - ii. Constant Contact
 1. Currently, Mail Chimp, a free email service is utilized by WCHA. Up to 30% of Mail Chimp emails are recognized as junk mail and don't make it to people. We hear from people they don't receive emails from WCHA. We can fix by going back to Constant Contact.
 2. Constant Contact was presented as a very professional service at a cost of \$70/month. The \$70 rate allows sending emails to over 500 recipients and WCHA wants to reach 2000 people. Constant Contact can be a month to month or a contract for a year which lowers the cost a little. WCHA used Constant Contact in the past but had been discontinued as a cost savings in the past. Emails from Constant Contact have an 80-90% success rate in not going to junk mail, thus reaching many more members.
 3. The new Administrative Consultant, Krissy Colbath and Marina Schwarz are very well versed in and recommend using Constant Contact.
 4. Question arose on alternative products which are in the same cost venue along with the number of contacts that could be reached. Constant Contact has many more professional and business look for the cost of the monthly fee thus the recommendation.
- iii. Marina Schwarz
 1. The PR & Marketing Committee Chair discussed the extensive amount of work and support given by Marina in both the website design and Facebook. The amount of additional work being taken on for the Facebook support results in daily support from Marina.
 2. WCHA agreed to pay \$150/month for the website design and \$25/month for the Facebook page.
 3. There was discussion of what a high traffic month and low traffic month could look like. A request was made for a recommendation that would be equitable to both Marina and WCHA on a seasonal basis. It was

recommended \$200 normal month and \$300 on a high traffic month. Also, both the PR & Committee and the Administrative Consultant could now assist whereas in the past, there was no assistance.

- iv. Trainer Referral to Trainer Directory
 - 1. Concern was raised from the Committee as Referral being the language in Trainer Referral and a potential liability concern. It was recommended the wording to be changed to Directory instead of Referral.
- v. Member Newsletter
 - 1. We are looking to send out a proposal of all member newsletter. The PR & Marketing committee will present a cost to send out an all member newsletter.
 - 2. Facebook is used by us to promote a Stallion or a Futurity. We don't use it as a means of communication. It was explained that we would look to use Facebook in a different way to gain people to come and look at our Facebook. She highlighted the increase of the views inclusive of a recent message by the WCHA President.
- c. Region1
 - i. The current Region 1 Director requested to resigned from the duties due to a lack of time. There were discussions for an alternate candidate.
 - ii. There was a motion was made by for Kerry Aycock to serve in the position with Matt Henderson as an alternate.
 - 1. The motion was seconded and carried.
- d. Region II
 - i. For this region, the alternate from the previous election was Sally Sullivan whom was spoken to about the open position. The motion was made to approve Sally Sullivan as the Region III Director.
 - 1. The motion was seconded and carried.
- e. Administrative Consultant
 - i. The new Administrative Consultant contract is tailored after the contract for the position previously. Krissy has been working on Virtual Office, Quick Book entries and other activities.
 - ii. The bill from March was \$615 for the work performed.
 - iii. There was a motion to approve the contract.
 - 1. The motion was seconded and carried.

IV. Additional Items

- a. Futurity Committee Chair, Don Falcon
- b. Versatility Stakes Class
 - i. It was opened to any questions based on the information already sent to the EC Committee.
 - ii. Don stated he had 7 verbal commitments to the class from Wayne. His committee decided to do 2 classes with 10 entries in each class. The slot can be purchased with the deadline of August 15 to name the horse. There is significant interest and want to be able to promote it by Monday.
 - iii. Timing of the deadlines was discussed. Questions arose if the 2 classes could be combined if not enough entries. The classes could be combined for the 2 and 3 year old class but would need to make sure everyone would be on board with this (people who purchased a slot).
 - iv. Don re-emphasized this would be a new way to market WCHA and bring in new members.
- c. APHA Contract Negotiations
 - i. Don shared info of inaccuracies in last year's information
 - ii. The first offer from APHA was \$50/entry. This could be very costly as the quantity of entries rise, so Don requested a flat rate from APHA. APHA came up with a \$10,000 flat rate for up to 150 horses. This rate includes arena, announcer, ring stewards, paddock management, etc. If there are more than 150

- horses, then the rate goes to \$12,500. Concern was expressed that the rate for over 150 horses then it should be a fee per head of horse. A suggestion was made to propose \$75 per head over the 150 horses. This also includes the stall deal as prior year where the stall fees were split.
- iii. Don expressed he felt this was a good deal for the entire package. It also is for 2 years and includes an additional day. Don will talk to APHA more about the horses over 150.
 - iv. Another BOD asked about having a registry. The full nomination program does not accomplish the same thing as another registry as it's only for the futurity. We have other breed alliances/partners and would not want to conflict with them.

V. Open Discussion

- a. The EC Committee opened up the floor for discussion regarding the Committee Chair discussions.
- b. Committee Chair for PR and Marketing, Laurie Takoff
 - i. Logo
 - 1. Conclusion was the logo was already voted on but did need clean up/correction of errors. The implementation date should be the futurity or banquet.
 - ii. Constant Contact
 - 1. The EC Committee agreed with the proposal presented.
 - iii. Marina Schwarz
 - 1. The EC Committee discussed of and agreed to a \$25/month raise and to further evaluate for peak season.
 - iv. Trainer Referral
 - 1. It was requested to run the word change by Don Falcon as he had worked on this. Pending Don's approval, the EC Committee stated it could be approved.
 - v. A motion was made to move forward to implementation of the logo, the change to Constant Contact, raise for Marina Schwarz, and change of the wording of Trainer Referral to Trainer Directory pending Don's approval of the wording change.
 - 1. The motion was seconded and passed.
- c. Committee Chair for Futurity Committee, Don Falcon
 - i. There was no further discussion regarding the Versatility Stakes Class.
 - ii. APHA Negotiations
 - 1. The EC agreed to set up the contract for 2 years with the option to always be able to extend an additional year. It was agreed to next set up the renewal as an option but not a contract.
 - 2. A motion was made to approve the Versatility Stakes Futurity as presented, and to negotiate the APHA contract as presented for \$10,000 flat rate for up to 150 horses with the negotiation of additional horses over 150 with overall costs not to exceed \$12,500 for those horses thereafter for the next 2 years along with an option to renew for an additional year.
 - a. The motion was seconded and passed.
- d. WCHA Registry
 - i. A question was to the Executive Committee through a Board of Director member that they wanted to look at establishing a task force for a registry. The Executive Committee will respond to the Board Member and express the concern of a conflict with the alliance partners.

VI. Adjourn

Submitted by: Dava Benyak
WCHA Secretary
&
Krissy Colbath
WCHA Administrative Consultant



WCHA Executive Committee Meeting
Wednesday, May 16, 2018
6:00 pm CST

Roll Call and
Members Present:

Robin Klover
Michael Clites
Bill Huckabee
Debby Brehm

Luke Castle, advisory
Krissy Colbath, Administrative Consultant

Agenda

- I. Roll Call
- II. Old Business
 - a. Review, Discuss and Approve March 14th, March 28th & April 11th meeting minutes.
- III. New Business
 - a. Standing Committees, Executive Committee & Officers and Board of Directors
 - i. Review & Discuss Standing Committees
 - ii. Officers:
 - 1. Treasurer - Laura Manuel (see resume)
 - 2. Secretary - Vacancy
 - iii. New Directors: Region I - Kerry Aycock & Region II - Sally Sullivan
 - b. Executive Director Report of Activities
 - i. Review & Discuss
 - c. PR & Marketing Chair Recommendations
 - i. General Accepted Practices
 - ii. Interim Policies
 - d. Board of Director Dan Fox Letter
 - i. Statement from Veterinarian
 - e. Administrative Consultant
 - i. Krissy Colbath (April Invoice)
 - f. Governance Chair
 - i. Proposed By Laws
 - g. Additional items

Next Meeting Date: To Be Announced!

Adjourn

Minutes

I. Roll Call

Robin Klover
Michael Clites
Bill Huckabee
Debby Brehm

Luke Castle, advisory
Krissy Colbath, Administrative Consultant

II. Old Business

- a. There was discussion that once minutes are approved they will be presented to the Board of Directors and posted on the website. Approval of minutes was tabled until the next meeting.

III. New Business

- a. Standing Committees, Executive Committee & Officers and Board of Directors
 - i. There was a discussion of the current and standing committees.
 - ii. It was noted that Mark Williams, Landon Furman, Sally Sullivan and Ronald Stratton are not currently on a committee. Robin will reach out to these individuals to determine which committee they would like to serve.
 - iii. Additionally Ralph Manuel has agreed to chair the Nominations Committee. *He will serve a dual role as Chair of both the Nominating Committee and the Foundation Committee.* He has also agreed to put together an online auction for the benefit of the Foundation.
 - iv. Candace Jussen has historically been interested in working with the Youth, and be an asset as the chair of the Youth Committee.
 - v. Alliance Partners
 1. PtHA – Potentially Katie Mitchell
 2. ARHA – Potentially Don Falcon
 3. ApHC – Potentially Kathy Smallwood
 4. ABRA – Potentially Barbara Hoffer
 5. Robin will reach out to these potential liaisons.
 - vi. Officers:
 1. There was discussion that when the vacancies for the Past President and Secretary positions are filled the officers will be reposted, but can continue as they currently stand.
 - vii. The New Director for Region I is Kerry Aycock & Region II is Sally Sullivan
 - viii. There was a motion, pending the finalization of the Alliance Partner positions, to approve the standing committees, the executive committee, the officers as well as the board of directors. The motion was seconded. The motion carried unanimously.
- b. Executive Director Report of Activities
 - i. The past Executive Director provided the committee with a report of activities. This report was received, and one WCHA was in receipt of the report final payment on the account was made.
- c. PR & Marketing Chair Recommendations
 - i. The Marketing & PR chair, Laurie Takoff, submitted a list of recommendations to be reviewed there was brief discussion of various items on the request. The request was tabled until next week's meeting so that the Committee members have more time to thoroughly review the document.
- d. Board of Director Dan Fox Letter

- i. Dan Fox requested the executive committee review invoices for another WCHA member. There was discussion surrounding the code of ethics, and where WCHA should stand in situations like this. At this time the Executive Committee felt that the situation had not progressed to a point where the current Code of Ethics would allow WCHA to intervene. The request was made to respond to Dan to let him know the committees discussion on the issue.
- ii. Krissy Colbath (April Invoice)
 1. Krissy Colbath gave an overview of her activities for April which included:
 - a. Set up Constant Contact for email marketing
 - b. Sent e-blasts as requested
 - c. Organize Virtual Office
 - d. Begin to organize paper files
 - e. Design Trailer raffle ad
 - f. Design Sponsorship brochure
 - g. Set up committee conference calls
 - h. Design Breeder's & Big Money Futurity Forms
 - i. Day to day operations: correspondence, payment processing, etc.
 2. A motion was made to approve the April invoice, and then seconded. The motion passed unanimously.
- e. Governance Chair
 - i. Proposed By Laws
 - ii. Discussion of the proposed bylaws was tabled until next meeting.
- f. Additional items
 - i. The Chronicle
 1. Robin Klover was in communication with Tom Gravy at the Chronicle where Tom offered to provide an advertising opportunity of 4 free pages in their monthly publication as a mix of advertising and an article or informative piece about WCHA.
 2. He also offered the publishing Take the Lead magazine as a removable insert in the Chronicle. In this deal there would a 16 page minimum for the Take the Lead at \$550/page.
 3. In addition Tom offered each membership gets a free annual subscription to The Chronicle.
 4. In return, it was requested that a mutual relationship be established where WCHA recognizes the Chronicle as the official publication of the Association.
 5. The Executive Committee discussed creating a Publishing Committee to pursue this deal. It was decided to reach out to Kristy Vanderwende in regards to chairing the committee.
 6. With the exception of reaching out to Kristy, action on this item was tabled to be discussed at the next Executive Committee meeting.
 - ii. There was discussion on items for Monday's agenda.
 1. Items to include were:
 2. The Executive Director position.
 3. The committees are going to report on where they currently are in their processes.

Next Meeting Date: Wednesday, May 23rd 2018.

Adjourn

Respectfully submitted by Krissy Colbath



WCHA Executive Committee Meeting
May 30, 2018
6:00 pm CST
Meeting Minutes

Agenda:

- I. Roll Call
- II. Old Business
 - a. Approve the May 16th Meeting Minutes. Prior Meeting Minutes will be provided upon completion of requested revisions.
- III. New Business
 - a. PR & Marketing Chair Recommendations
 - i. General Accepted Practices
 - ii. Interim Policies
 - b. Governance Chair
 - i. Proposed By Laws
 - c. Staffing
 - i. APHA - Day to Day Responsibilities
 - 1. Answer Phones
 - 2. Receive Mail
 - 3. Support Staff to Krissy
 - ii. Interim Executive Director
 - d. Additional items
- IV. Adjourn

Minutes:

- I. **Roll Call**
 - a. Robin Klover called the meeting to order.
 - b. Members Present.
 - i. Robin Klover
 - ii. Michael Clites
 - iii. Bill Huckabee
 - iv. Debby Brehm
 - v. Laura Manuel, Treasurer – Non Voting
 - vi. Luke Castle, Advisory
 - vii. Krissy Colbath, Administrative Consultant
- II. **Old Business**
 - a. Approve the May 16th Meeting Minutes. Prior Meeting Minutes will be provided upon completion of requested revisions.
 - i. There was discussion regarding the separation of the Finance, Nominating and Foundation committees.

- ii. There was a motion to amend the May 16th minutes to recognize the dual role of Ralph Manuel to serve as the Nominating Committee Chair and the Foundation Committee chair.
 1. The motion was seconded and carried unanimously.
(Mike/Debby)
- iii. There was a motion to approve the meeting minutes from May 16, 2018.
 1. The motion was seconded and carried unanimously.

III. New Business

- a. PR & Marketing Chair Recommendations
 - i. General Accepted Practices
 - ii. PR & Marketing Requests
 1. Approval to reach out to WCHA Stallion and Mare Owners for candid (copy write free) photographs for use in WCHA marketing and promotional initiatives (waiver will be required)
 2. Review Suggested Interim Protocol for WCHA Information and Communication (attached)
 3. Review WCHA Interim Policies for Public Relations and Marketing Guidelines (attached)
 4. Take the Lead as per the Presidents direction contact with Carmco and Carmen Cofrancesco has been initiated. No reply has been received to date.
 - a. There was discussion as to whether or not Take the Lead is a copyrighted phrase. There is no indication in the publication, however, there will be a review of the contract to ensure there are no conflicts.
 5. Approval for WCHA Breeders Directory page on WCHA website – similar to WCHA Trainer Directory Fundraiser initiative for the WCHA Foundation (in collaboration with the Financial Committee).
 6. Development has been initiated on a WCHA Member Survey (email) and WCHA Halter Enthusiasts Survey (Facebook). Approval to move forward to start networking with all WCHA Committees for input and suggested survey questions stemming from their respective initiatives.
 7. Suggest that our Administrative Consultant attend the Terry Bradshaw Quarter Horses Production Sale to assist in the set up and manning of the WCHA booth.
 8. Being relatively new to the Halter Horse Industry attending this premiere event would be highly enlightening and informative. Meeting Directors and Members in person would be beneficial as well as using the opportunity to take candid photos for future WCHA use.
 9. Approval to remove the “Store” page on our WCHA website.
 - a. A huge amount of data is being used for a page that has received little to no interest.
 - b. There was a discussion regarding the store front and the data usage to determine if there was a way to leave the store front up while minimizing the data usage. There will be further discussion between committees as to other possible solutions.
 - iii. Interim Policies

1. There was discussion that this needs to be addressed in a policies and procedures manual, and that this is an acceptable interim set of practices.
 2. Following the bylaws project there will be a movement for the Governance Committee to address these policies and procedures.
- iv. A motion was made and seconded to approve the proposal for the PR & Marketing Committees recommendations with the exclusion of item 9, to remove the store front from the website.
1. The motion carried.
- v. Governance Chair
1. The proposed bylaws presented by the Governance Committee, document WCHA Bylaws_BOD_05142018, to the Executive Committee.
 2. There was discussion of the comparison between the previous bylaws by SpencerFane to this document.
 - a. There was a request for an Executive Summary of the document to help identify these changes and the reasoning behind them.
 - b. The Terms of Office were discussed and questions were posed on the qualification of the terms as to whether or not the President, Past-President and Present Elect would each be considered one year or three consecutive years as an “officer” in general without reference to which office they filled.
 - c. The question was presented as to whether or not the Executive Committee felt that the previous bylaws needed to evolve or would it be better to start with a fresh document.
 - d. There was a note that the bylaws are part of a legal document, and the reason for the changes are to promote transparency for the organization.
 - e. The group was in a consensus that an evolution of the bylaws posted on the website is the direction that would be most advantageous for the association.
 - f. The committee will reach out to the Governance Committee to convey the discussion surrounding the proposed bylaws.
- b. Staffing
- i. APHA - Day to Day Responsibilities
 1. There was a discussion as to the accurate routing of financial, entry, and membership data.
 2. The current negotiations are a monthly accounting and documentation of entries.
 3. Different members of the committee shared their experiences of staffing partnerships between associations and the difficulties involved with the partnerships.
 4. There was a distinction between the day-to-day support and the Futurity support, and that these will be two different contracts handling different job duties.
 5. The contracts will be forthcoming for the Executive Committee to review.
 - ii. Interim Executive Director
 1. It was noted that there are so many opportunities for WCHA to grow. Discussion regarding our alliance agreements,

corporate sponsorships, and the new opportunity of The Chronicle. It is a concern that during this time without an Executive Director we may be missing out those opportunities.

2. The floor was opened for names of individuals that have worked tirelessly to better WCHA.
 - a. It was noted that previously the Board of Directors did not feel included.
 - b. It was discussed that following the appointment of an interim position the Board would become involved in filling the full time position.
 - c. There was a discussion of potential candidates.
 - d. There was a motion that the Executive Committee engages with Don Falcon to serve as the Interim Executive Director, and the Executive Committee Communicates with the Board of Directors regarding the job description in finding a candidate to permanently fill the position.
 - i. The motion was seconded and carried.

IV. Adjourn

- a. There was a motion to adjourn the meeting. The motion was seconded and the meeting was adjourned.

Respectfully Submitted By: Krissy Colbath
WCHA Administrative Consultant



June 20, 2018

Members of the Board and Committee Chairs,

I have provided for your review the compilation of financial activities for Fiscal Year 2017 on Form 990 as well as 2018 YTD financials through May as follows:

Fiscal Year 2017 Update:

On May 15th, the compilation of 2017 accounting activities was completed by Bauerle & Company. With the approval of the Board of Directors 2017 Financial Activities will be reported to the IRS on Form 990 by the extended deadline of November 15, 2018. Form 990 for 2016/2017 Financial Activities have been attached for your review.

In summary the total reported Revenue for Fiscal Year 2017 was \$460,765. This was an increase of \$82,448 for the same prior period. Total Expenses were \$444,158 resulting in a Net Income of \$16,607 for FY 2017. This was a \$34,651 increase in Net Income over that reported for 2016 on Form 990 to the IRS.

Financial Activities Update for 2018:

Financial Statements have been provided through May 31, 2018. Income and expenses are reflected in the attached Profit & Loss, by class, and bank account balances have been provided on the Balance Sheet Statements. Bank account reconciliations for the checking and savings accounts have been completed for activities through this same period. Balance Sheet account¹ adjusting entries have been completed following bank account reconciliations through the same period.

The reporting of financial activities in the middle of a business cycle is misleading based on the pattern of business activities for the organization. A more appropriate presentation for this period would be comparing activities to those from a previous prior period. Please see the attached financial comparison of activities from 2017 to 2018 through May.

If you have questions or concerns ahead of our next meeting feel free to give me a call.

Robin Klover
Treasurer
720-201-4727

¹Adjusting entries are required when separate revenue generating activities are consolidated, for ease of accounting, then processed and recorded in the same deposit. The reallocation of money within the accounting system is based on the directive provided in the recording of the entry. Justification for these entries is documented within the adjusting entry for review upon request.

World Conformation Horse Association

Profit & Loss by Class

January through May 2018

	Big Money Futurity	Breeder's Futurity	World Conformation Horse Assoc.	TOTAL
Income				
Income				
Credit Card Processing	0.00	0.00	597.75	597.75
Futurities				
Sponsorships	0.00	750.00	0.00	750.00
Stallion Nominations	61,000.00	74,300.00	0.00	135,300.00
Total Futurities	61,000.00	75,050.00	0.00	136,050.00
Interest / Dividend Income	0.00	0.00	12.03	12.03
Judge's Seminar	0.00	0.00	200.00	200.00
Membership Dues	0.00	0.00	5,375.00	5,375.00
2017/2018 Trailer Raffle	0.00	0.00	2,700.00	2,700.00
Total Income	61,000.00	75,050.00	8,884.78	144,934.78
Total Income	61,000.00	75,050.00	8,884.78	144,934.78
Gross Profit	61,000.00	75,050.00	8,884.78	144,934.78
Expense				
Expense				
Accounting	0.00	0.00	850.00	850.00
Bank & Credit Card Fees	0.00	0.00	773.75	773.75
Banquet				
Facility	0.00	0.00	455.60	455.60
Total Banquet	0.00	0.00	455.60	455.60
Contract Services	0.00	0.00	24,186.62	24,186.62
Futurities				
Contract Services	2,500.00	2,500.00	0.00	5,000.00
Facility Rental	1,000.00	1,097.00	0.00	2,097.00
Judges	154.26	411.71	0.00	565.97
Total Futurities	3,654.26	4,008.71	0.00	7,662.97
"Lip Sync" Calcutta	0.00	0.00	170.00	170.00
Marketing & Business Dev.	0.00	0.00	1,434.63	1,434.63
Shipping / Postage	0.00	0.00	204.69	204.69
Printing & Copying	0.00	0.00	264.18	264.18
Telephone	0.00	0.00	24.18	24.18
Travel	0.00	0.00	725.85	725.85
Total Expense	3,654.26	4,008.71	29,089.50	36,752.47
Total Expense	3,654.26	4,008.71	29,089.50	36,752.47
Net Income	57,345.74	71,041.29	-20,204.72	108,182.31

World Conformation Horse Association

Profit & Loss Prev Year Comparison

January through May 2018

	Jan - May 18	Jan - May 17	\$ Change	% Change
Income				
Income				
Credit Card Processing	597.75	408.45	189.30	46.35%
Donations / Sponsorships	0.00	2,500.00	-2,500.00	-100.0%
Futurities				
Office Fee	0.00	100.00	-100.00	-100.0%
Entry Fees	0.00	4,300.00	-4,300.00	-100.0%
Mare Nominations	0.00	450.00	-450.00	-100.0%
Sponsorships	750.00	250.00	500.00	200.0%
Stallion Nominations	135,300.00	103,700.00	31,600.00	30.47%
Total Futurities	136,050.00	108,800.00	27,250.00	25.05%
Interest / Dividend Income	12.03	14.83	-2.80	-18.88%
Judge's Seminar	200.00	500.00	-300.00	-60.0%
Membership Dues	5,375.00	5,710.00	-335.00	-5.87%
Show Approval Fee	0.00	200.00	-200.00	-100.0%
Trainer Sale	0.00	7,700.00	-7,700.00	-100.0%
WCHA Foundation	0.00	1,500.00	-1,500.00	-100.0%
2017/2018 Trailer Raffle	2,700.00	0.00	2,700.00	100.0%
Total Income	144,934.78	127,333.28	17,601.50	13.82%
Total Income	144,934.78	127,333.28	17,601.50	13.82%
Gross Profit	144,934.78	127,333.28	17,601.50	13.82%
Expense				
Expense				
Accounting	850.00	0.00	850.00	100.0%
Bank & Credit Card Fees	773.75	690.30	83.45	12.09%
Banquet				
Awards	0.00	281.45	-281.45	-100.0%
Facility	455.60	0.00	455.60	100.0%
Total Banquet	455.60	281.45	174.15	61.88%
Conference, Convention, Meeting	0.00	1,130.87	-1,130.87	-100.0%
Contract Services	24,186.62	29,165.00	-4,978.38	-17.07%
Futurities				
Contract Services	5,000.00	5,000.00	0.00	0.0%
Facility Rental	2,097.00	0.00	2,097.00	100.0%
Judges	565.97	0.00	565.97	100.0%
Marketing & Business Dev.	0.00	810.00	-810.00	-100.0%
Total Futurities	7,662.97	5,810.00	1,852.97	31.89%
Insurance - Liability / D&O	0.00	194.00	-194.00	-100.0%
Judge's Seminar	0.00	107.35	-107.35	-100.0%
"Lip Sync" Calcutta	170.00	0.00	170.00	100.0%
Marketing & Business Dev.	1,434.63	1,488.12	-53.49	-3.59%
Office Supplies	0.00	234.03	-234.03	-100.0%
Shipping / Postage	204.69	58.80	145.89	248.11%
Printing & Copying	264.18	0.00	264.18	100.0%
Telephone	24.18	0.00	24.18	100.0%
Travel	725.85	1,191.56	-465.71	-39.08%
Total Expense	36,752.47	40,351.48	-3,599.01	-8.92%
Total Expense	36,752.47	40,351.48	-3,599.01	-8.92%
Net Income	108,182.31	86,981.80	21,200.51	24.37%

World Conformation Horse Association

Balance Sheet

As of May 31, 2018

	May 31, 18
ASSETS	
Current Assets	
Checking/Savings	
Cash	
WCHA Checking	
General Account	39,156.97
Breeder's Futurity	68,474.21
Big Money Futurity	45,430.35
Ranch Horse Futurity	690.24
Total WCHA Checking	153,751.77
WCHA Savings	
General Account	75,059.03
Breeder's Futurity	7,000.00
Big Money Futurity	15,000.00
Total WCHA Savings	97,059.03
WCHA Foundation	7,451.61
Total Cash	258,262.41
Total Checking/Savings	258,262.41
Accounts Receivable	
Accounts Receivable	44,148.75
Total Accounts Receivable	44,148.75
Total Current Assets	302,411.16
Other Assets	
Pre Paid Activities	
2019 Stallion Nomination	-3,000.00
2019 Membership	-2,885.00
2020 Membership	-1,275.00
Total Pre Paid Activities	-7,160.00
Total Other Assets	-7,160.00
TOTAL ASSETS	295,251.16
LIABILITIES & EQUITY	
Equity	
Unrestricted Net Assets	-1,268.88
Opening Balance Equity	188,337.73
Net Income	108,182.31
Total Equity	295,251.16
TOTAL LIABILITIES & EQUITY	295,251.16

Form **990**
Department of the Treasury
Internal Revenue Service

Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

▶ Do not enter social security numbers on this form as it may be made public.

▶ Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

2017

Open to Public
Inspection

A For the 2017 calendar year, or tax year beginning , and ending

B Check if applicable:

☐ Address change

☐ Name change

☐ Initial return

☐ Final return/
terminated

☐ Amended return

☐ Application pending

C Name of organization **WORLD CONFORMATION HORSE
ASSOCIATION**

Doing business as

Number and street (or P.O. box if mail is not delivered to street address)

P.O. BOX 33713

Room/suite

City or town, state or province, country, and ZIP or foreign postal code

FORT WORTH

TX 76162

F Name and address of principal officer:

ROBIN KLOVER

P.O. BOX 33713

FORTH WORTH

TX 76162

D Employer identification number

26-1666664

E Telephone number

682-312-5356

G Gross receipts \$

477,915

H(a) Is this a group return for subordinates? ☐ Yes ☒ No

H(b) Are all subordinates included? ☐ Yes ☐ No

If "No," attach a list. (see instructions)

H(c) Group exemption number ▶

I Tax-exempt status:

501(c)(3) ☒

501(c) (**6**)

(insert no.)

4947(a)(1) or

527

J Website: ▶ **WWW.CONFORMATIONHORSE.COM**

K Form of organization:

☒ Corporation

☐ Trust

☐ Association

☐ Other ▶

L Year of formation: **2007**

M State of legal domicile: **IA**

Part I Summary

Activities & Governance	1 Briefly describe the organization's mission or most significant activities:		
	TO UNITE FOR THE PURPOSE OF STIMULATING INTEREST IN AND COMPETITIVE OPPORTUNITIES FOR ENTHUSIASTS OF THE CONFORMATION HORSE, WHILE PROTECTING THE INTEGRITY OF THE HORSE THROUGH RESPONSIBLE STEWARDSHIP.		
	2 Check this box <input type="checkbox"/> if the organization discontinued its operations or disposed of more than 25% of its net assets.		
	3 Number of voting members of the governing body (Part VI, line 1a)	3	24
	4 Number of independent voting members of the governing body (Part VI, line 1b)	4	24
	5 Total number of individuals employed in calendar year 2017 (Part V, line 2a)	5	0
	6 Total number of volunteers (estimate if necessary)	6	100
Revenue	7a Total unrelated business revenue from Part VIII, column (C), line 12	7a	0
	b Net unrelated business taxable income from Form 990-T, line 34	7b	0
	8 Contributions and grants (Part VIII, line 1h)	Prior Year	Current Year
	9 Program service revenue (Part VIII, line 2g)	89,950	82,303
	10 Investment income (Part VIII, column (A), lines 3, 4, and 7d)	267,509	374,092
	11 Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)	17	86
	12 Total revenue – add lines 8 through 11 (must equal Part VIII, column (A), line 12)	20,841	4,284
	13 Grants and similar amounts paid (Part IX, column (A), lines 1–3)	378,317	460,765
	14 Benefits paid to or for members (Part IX, column (A), line 4)		4,000
	Expenses	15 Salaries, other compensation, employee benefits (Part IX, column (A), lines 5–10)	
16a Professional fundraising fees (Part IX, column (A), line 11e)			0
b Total fundraising expenses (Part IX, column (D), line 25) ▶			0
17 Other expenses (Part IX, column (A), lines 11a–11d, 11f–24e)			0
18 Total expenses. Add lines 13–17 (must equal Part IX, column (A), line 25)		396,361	440,158
19 Revenue less expenses. Subtract line 18 from line 12		396,361	444,158
		-18,044	16,607
Net Assets or Fund Balances		20 Total assets (Part X, line 16)	Beginning of Current Year
	21 Total liabilities (Part X, line 26)	179,027	235,790
	22 Net assets or fund balances. Subtract line 21 from line 20	7,294	47,450
		171,733	188,340

Part II Signature Block

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

Sign Here	Signature of officer	Date			
	ROBIN KLOVER Type or print name and title	DIRECTOR, TREASURER			
Paid Preparer Use Only	Print/Type preparer's name	Preparer's signature	Date	Check <input type="checkbox"/> if self-employed	PTIN
	SCOTT R. OGLESBY, CPA		05/15/18		P00491740
	Firm's name ▶	Firm's EIN ▶			
	WIPFLI LLP	39-0758449			
	Firm's address ▶	Phone no.			
	7887 E BELLEVIEW AVE STE 700 ENGLEWOOD, CO 80111-6021	303-759-0089			

May the IRS discuss this return with the preparer shown above? (see instructions)

☒ Yes ☐ No

For Paperwork Reduction Act Notice, see the separate instructions.

Form **990** (2017)

Part III Statement of Program Service Accomplishments

Check if Schedule O contains a response or note to any line in this Part III

☒ **X****1** Briefly describe the organization's mission:

TO UNITE FOR THE PURPOSE OF STIMULATING INTEREST IN AND COMPETITIVE OPPORTUNITIES FOR ENTHUSIASTS OF THE CONFORMATION HORSE, WHILE PROTECTING THE INTEGRITY OF THE HORSE THROUGH RESPONSIBLE STEWARDSHIP

2 Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ? ☐ Yes ☒ **X** No

If "Yes," describe these new services on Schedule O.

3 Did the organization cease conducting, or make significant changes in how it conducts, any program services? ☐ Yes ☒ **X** No

If "Yes," describe these changes on Schedule O.

4 Describe the organization's program service accomplishments for each of its three largest program services, as measured by expenses. Section 501(c)(3) and 501(c)(4) organizations are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported.

4a (Code:) (Expenses \$ **352,566** including grants of \$ **4,000**) (Revenue \$ **374,178**)
PROVIDING EDUCATIONAL PROGRAMS AND SERVICES TO OUR MEMBERS AND THE HALTER HORSE INDUSTRY, WITH OUR FOUNDING PRINCIPLES ON DISPLAY AT OUR ANNUAL BREEDER'S AND BIG MONEY FUTURITIES EVENTS.

4b (Code:) (Expenses \$ including grants of \$) (Revenue \$)

4c (Code:) (Expenses \$ including grants of \$) (Revenue \$)

4d Other program services (Describe in Schedule O.)

(Expenses \$ including grants of \$) (Revenue \$)

4e Total program service expenses **352,566**

Part IV Checklist of Required Schedules

	Yes	No
1 Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? <i>If "Yes," complete Schedule A</i>		X
2 Is the organization required to complete <i>Schedule B, Schedule of Contributors</i> (see instructions)?		X
3 Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? <i>If "Yes," complete Schedule C, Part I</i>		X
4 Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? <i>If "Yes," complete Schedule C, Part II</i>		
5 Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? <i>If "Yes," complete Schedule C, Part III</i>	X	
6 Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? <i>If "Yes," complete Schedule D, Part I</i>		X
7 Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas, or historic structures? <i>If "Yes," complete Schedule D, Part II</i>		X
8 Did the organization maintain collections of works of art, historical treasures, or other similar assets? <i>If "Yes," complete Schedule D, Part III</i>		X
9 Did the organization report an amount in Part X, line 21, for escrow or custodial account liability, serve as a custodian for amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or debt negotiation services? <i>If "Yes," complete Schedule D, Part IV</i>		X
10 Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent endowments, or quasi-endowments? <i>If "Yes," complete Schedule D, Part V</i>		X
11 If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable.		
a Did the organization report an amount for land, buildings, and equipment in Part X, line 10? <i>If "Yes," complete Schedule D, Part VI</i>	X	
b Did the organization report an amount for investments—other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? <i>If "Yes," complete Schedule D, Part VII</i>		X
c Did the organization report an amount for investments—program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? <i>If "Yes," complete Schedule D, Part VIII</i>		X
d Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? <i>If "Yes," complete Schedule D, Part IX</i>		X
e Did the organization report an amount for other liabilities in Part X, line 25? <i>If "Yes," complete Schedule D, Part X</i>	X	
f Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? <i>If "Yes," complete Schedule D, Part X</i>		X
12a Did the organization obtain separate, independent audited financial statements for the tax year? <i>If "Yes," complete Schedule D, Parts XI and XII</i>		X
b Was the organization included in consolidated, independent audited financial statements for the tax year? <i>If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional</i>		X
13 Is the organization a school described in section 170(b)(1)(A)(ii)? <i>If "Yes," complete Schedule E</i>		X
14a Did the organization maintain an office, employees, or agents outside of the United States?		X
b Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000 or more? <i>If "Yes," complete Schedule F, Parts I and IV</i>		X
15 Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or other assistance to or for any foreign organization? <i>If "Yes," complete Schedule F, Parts II and IV</i>		X
16 Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or other assistance to or for foreign individuals? <i>If "Yes," complete Schedule F, Parts III and IV</i>		X
17 Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? <i>If "Yes," complete Schedule G, Part I (see instructions)</i>		X
18 Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? <i>If "Yes," complete Schedule G, Part II</i>	X	
19 Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? <i>If "Yes," complete Schedule G, Part III</i>		X

Part IV Checklist of Required Schedules (continued)

	Yes	No
20a Did the organization operate one or more hospital facilities? <i>If "Yes," complete Schedule H</i>		X
b If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?		
21 Did the organization report more than \$5,000 of grants or other assistance to any domestic organization or domestic government on Part IX, column (A), line 1? <i>If "Yes," complete Schedule I, Parts I and II</i>		X
22 Did the organization report more than \$5,000 of grants or other assistance to or for domestic individuals on Part IX, column (A), line 2? <i>If "Yes," complete Schedule I, Parts I and III</i>		X
23 Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? <i>If "Yes," complete Schedule J</i>		X
24a Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? <i>If "Yes," answer lines 24b through 24d and complete Schedule K. If "No," go to line 25a</i>		X
b Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?		
c Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?		
d Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?		
25a Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? <i>If "Yes," complete Schedule L, Part I</i>		
b Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? <i>If "Yes," complete Schedule L, Part I</i>		
26 Did the organization report any amount on Part X, line 5, 6, or 22 for receivables from or payables to any current or former officers, directors, trustees, key employees, highest compensated employees, or disqualified persons? <i>If "Yes," complete Schedule L, Part II</i>		X
27 Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity or family member of any of these persons? <i>If "Yes," complete Schedule L, Part III</i>		X
28 Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions):		
a A current or former officer, director, trustee, or key employee? <i>If "Yes," complete Schedule L, Part IV</i>		X
b A family member of a current or former officer, director, trustee, or key employee? <i>If "Yes," complete Schedule L, Part IV</i>		X
c An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer, director, trustee, or direct or indirect owner? <i>If "Yes," complete Schedule L, Part IV</i>		X
29 Did the organization receive more than \$25,000 in non-cash contributions? <i>If "Yes," complete Schedule M</i>		X
30 Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? <i>If "Yes," complete Schedule M</i>		X
31 Did the organization liquidate, terminate, or dissolve and cease operations? <i>If "Yes," complete Schedule N, Part I</i>		X
32 Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? <i>If "Yes," complete Schedule N, Part II</i>		X
33 Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301.7701-2 and 301.7701-3? <i>If "Yes," complete Schedule R, Part I</i>		X
34 Was the organization related to any tax-exempt or taxable entity? <i>If "Yes," complete Schedule R, Part II, III, or IV, and Part V, line 1</i>		X
35a Did the organization have a controlled entity within the meaning of section 512(b)(13)?		X
b If "Yes" to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? <i>If "Yes," complete Schedule R, Part V, line 2</i>		
36 Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? <i>If "Yes," complete Schedule R, Part V, line 2</i>		
37 Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? <i>If "Yes," complete Schedule R, Part VI</i>		X
38 Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11b and 19? Note. All Form 990 filers are required to complete Schedule O.		X

Part V Statements Regarding Other IRS Filings and Tax ComplianceCheck if Schedule O contains a response or note to any line in this Part V ☐

		Yes	No
1a	Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable	58	
1b	Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable	0	
1c	Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming (gambling) winnings to prize winners?		
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements, filed for the calendar year ending with or within the year covered by this return	0	
2b	If at least one is reported on line 2a, did the organization file all required federal employment tax returns? Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions)		
3a	Did the organization have unrelated business gross income of \$1,000 or more during the year?		X
3b	If "Yes," has it filed a Form 990-T for this year? If "No" to line 3b, provide an explanation in Schedule O		
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account, securities account, or other financial account)?		X
4b	If "Yes," enter the name of the foreign country: See instructions for filing requirements for FinCEN Form 114, Report of Foreign Bank and Financial Accounts (FBAR).		
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?		X
5b	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?		X
5c	If "Yes" to line 5a or 5b, did the organization file Form 8886-T?		
6a	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit any contributions that were not tax deductible as charitable contributions?		X
6b	If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible?		
7	Organizations that may receive deductible contributions under section 170(c).		
7a	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor?		
7b	If "Yes," did the organization notify the donor of the value of the goods or services provided?		
7c	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file Form 8282?		
7d	If "Yes," indicate the number of Forms 8282 filed during the year		
7e	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?		
7f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?		
7g	If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?		
7h	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?		
8	Sponsoring organizations maintaining donor advised funds. Did a donor advised fund maintained by the sponsoring organization have excess business holdings at any time during the year?		
9	Sponsoring organizations maintaining donor advised funds.		
9a	Did the sponsoring organization make any taxable distributions under section 4966?		
9b	Did the sponsoring organization make a distribution to a donor, donor advisor, or related person?		
10	Section 501(c)(7) organizations. Enter:		
10a	Initiation fees and capital contributions included on Part VIII, line 12		
10b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities		
11	Section 501(c)(12) organizations. Enter:		
11a	Gross income from members or shareholders		
11b	Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them.)		
12a	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?		
12b	If "Yes," enter the amount of tax-exempt interest received or accrued during the year		
13	Section 501(c)(29) qualified nonprofit health insurance issuers.		
13a	Is the organization licensed to issue qualified health plans in more than one state? Note. See the instructions for additional information the organization must report on Schedule O.		
13b	Enter the amount of reserves the organization is required to maintain by the states in which the organization is licensed to issue qualified health plans		
13c	Enter the amount of reserves on hand		
14a	Did the organization receive any payments for indoor tanning services during the tax year?		X
14b	If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation in Schedule O		

Part VI Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.

Check if Schedule O contains a response or note to any line in this Part VI ☒ **X**

Section A. Governing Body and Management

	1a	24		Yes	No
1a Enter the number of voting members of the governing body at the end of the tax year If there are material differences in voting rights among members of the governing body, or if the governing body delegated broad authority to an executive committee or similar committee, explain in Schedule O.		24			
b Enter the number of voting members included in line 1a, above, who are independent	1b	24			
2 Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee?			2		X
3 Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors, or trustees, or key employees to a management company or other person?			3		X
4 Did the organization make any significant changes to its governing documents since the prior Form 990 was filed?			4		X
5 Did the organization become aware during the year of a significant diversion of the organization's assets?			5		X
6 Did the organization have members or stockholders?			6	X	
7a Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or more members of the governing body?			7a	X	
b Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or persons other than the governing body?			7b	X	
8 Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following:					
a The governing body?			8a	X	
b Each committee with authority to act on behalf of the governing body?			8b	X	
9 Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If "Yes," provide the names and addresses in Schedule O			9		X

Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.)

		Yes	No
10a Did the organization have local chapters, branches, or affiliates?	10a		X
b If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes?	10b		
11a Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form?	11a		X
b Describe in Schedule O the process, if any, used by the organization to review this Form 990.			
12a Did the organization have a written conflict of interest policy? If "No," go to line 13	12a	X	
b Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts?	12b		X
c Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe in Schedule O how this was done	12c		X
13 Did the organization have a written whistleblower policy?	13	X	
14 Did the organization have a written document retention and destruction policy?	14		X
15 Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision?			
a The organization's CEO, Executive Director, or top management official	15a	X	
b Other officers or key employees of the organization If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions).	15b		X
16a Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year?	16a		X
b If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's exempt status with respect to such arrangements?	16b		

Section C. Disclosure

- 17** List the states with which a copy of this Form 990 is required to be filed ► **NONE**
- 18** Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (Section 501(c)(3)s only) available for public inspection. Indicate how you made these available. Check all that apply.
☒ Own website ☐ Another's website ☒ Upon request ☐ Other (explain in Schedule O)
- 19** Describe in Schedule O whether (and if so, how) the organization made its governing documents, conflict of interest policy, and financial statements available to the public during the tax year.
- 20** State the name, address, and telephone number of the person who possesses the organization's books and records: ►

ROBIN KLOVER
FORTH WORTH

P.O. BOX 33713

TX 76162

682-312-5356

Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent ContractorsCheck if Schedule O contains a response or note to any line in this Part VII ☐**Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees****1a** Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.

- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.
- List all of the organization's **current** key employees, if any. See instructions for definition of "key employee."
- List the organization's five **current** highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.
- List all of the organization's **former** officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

List persons in the following order: individual trustees or directors; institutional trustees; officers; key employees; highest compensated employees; and former such persons.

☒ Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee.

(A) Name and Title	(B) Average hours per week (list any hours for related organizations below dotted line)	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former			
(1) KERRY AYCOCK	5.00									
DIRECTOR	0.00	X						0	0	0
(2) DAN MANNION	5.00									
DIRECTOR	0.00	X						0	0	0
(3) DAN FOX	5.00									
DIRECTOR	0.00	X						0	0	0
(4) MARK WILLIAMS	5.00									
DIRECTOR	0.00	X						0	0	0
(5) KELLEY STONE	5.00									
DIRECTOR	0.00	X						0	0	0
(6) KATHY SMALLWOOD	5.00									
DIRECTOR	0.00	X						0	0	0
(7) SALLY SULLIVAN	5.00									
DIRECTOR	0.00	X						0	0	0
(8) LANDON FUHRMAN	5.00									
DIRECTOR	0.00	X						0	0	0
(9) RANDY JACOBS	5.00									
DIRECTOR	0.00	X						0	0	0
(10) RONALD STRATTON	5.00									
DIRECTOR	0.00	X						0	0	0
(11) REBEKAH HERMANN	5.00									
DIRECTOR	0.00	X						0	0	0

Part VII Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees (*continued*)

(A) Name and title	(B) Average hours per week (list any hours for related organizations below dotted line)	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former			
(12) DAWN SHAFER	5.00									
DIRECTOR	0.00	X						0	0	0
(13) KRISTY VANDERWENDE	5.00									
DIRECTOR	0.00	X						0	0	0
(14) ANNA HORN	5.00									
DIRECTOR	0.00	X						0	0	0
(15) BETH JOHNSON DUNLAP	5.00									
DIRECTOR	0.00	X						0	0	0
(16) JIM GROFF	5.00									
DIRECTOR	0.00	X						0	0	0
(17) LUKE CASTLE	5.00									
DIRECTOR	0.00	X						0	0	0
(18) ANNE PRINCE	5.00									
DIRECTOR	0.00	X						0	0	0
(19) TIM FINKENBINDER	5.00									
DIRECTOR	0.00	X						0	0	0
1b Sub-total										
c Total from continuation sheets to Part VII, Section A										
d Total (add lines 1b and 1c)										

2 Total number of individuals (including but not limited to those listed above) who received more than \$100,000 of reportable compensation from the organization **0**

3 Did the organization list any **former** officer, director, or trustee, key employee, or highest compensated employee on line 1a? If "Yes," complete Schedule J for such individual

4 For any individual listed on line 1a, is the sum of reportable compensation and other compensation from the organization and related organizations greater than \$150,000? If "Yes," complete Schedule J for such individual

5 Did any person listed on line 1a receive or accrue compensation from any unrelated organization or individual for services rendered to the organization? If "Yes," complete Schedule J for such person

	Yes	No
3		X
4		X
5		X

Section B. Independent Contractors

1 Complete this table for your five highest compensated independent contractors that received more than \$100,000 of compensation from the organization. Report compensation for the calendar year ending with or within the organization's tax year.

(A) Name and business address	(B) Description of services	(C) Compensation

2 Total number of independent contractors (including but not limited to those listed above) who received more than \$100,000 of compensation from the organization **0**

Part VIII Statement of RevenueCheck if Schedule O contains a response or note to any line in this Part VIII ☐

			(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512-514
Contributions, Gifts, Grants and Other Similar Amounts	1a Federated campaigns	1a				
	b Membership dues	1b	8,488			
	c Fundraising events	1c	45,344			
	d Related organizations	1d				
	e Government grants (contributions)	1e				
	f All other contributions, gifts, grants, and similar amounts not included above	1f	28,471			
	g Noncash contributions included in lines 1a-1f: \$					
	h Total. Add lines 1a-1f		82,303			
Program Service Revenue	2a ENTRY FEES	Busn. Code 812900	174,650	174,650		
	b STALLION NOMINATIONS	812900	123,100	123,100		
	c FUTURITY ADMIN FEE	812900	43,150	43,150		
	d TRAINER SALE	812900	9,100	9,100		
	e STALL FEES	812900	7,740	7,740		
	f All other program service revenue	812900	16,352	16,352		
	g Total. Add lines 2a-2f		374,092			
	Other Revenue	3 Investment income (including dividends, interest, and other similar amounts)		86		
4 Income from investment of tax-exempt bond proceeds						
5 Royalties						
6a Gross rents		(i) Real (ii) Personal				
b Less: rental exps.						
c Rental inc. or (loss)						
d Net rental income or (loss)						
7a Gross amount from sales of assets other than inventory		(i) Securities (ii) Other				
b Less: cost or other basis & sales exps.						
c Gain or (loss)						
d Net gain or (loss)						
8a Gross income from fundraising events (not including \$ 45,344 of contributions reported on line 1c). See Part IV, line 18		a	16,756			
b Less: direct expenses	b	17,150				
c Net income or (loss) from fundraising events		-394				
9a Gross income from gaming activities. See Part IV, line 19	a					
b Less: direct expenses	b					
c Net income or (loss) from gaming activities						
10a Gross sales of inventory, less returns and allowances	a	4,090				
b Less: cost of goods sold	b					
c Net income or (loss) from sales of inventory		4,090			4,090	
Miscellaneous Revenue		Busn. Code				
11a OTHER INCOME		588	588			
b						
c						
d All other revenue						
e Total. Add lines 11a-11d		588				
12 Total revenue. See instructions.		460,765	374,680	0	4,176	

Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A).

Check if Schedule O contains a response or note to any line in this Part IX

X**Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII.**

	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1 Grants and other assistance to domestic organizations and domestic governments. See Part IV, line 21				
2 Grants and other assistance to domestic individuals. See Part IV, line 22	4,000			
3 Grants and other assistance to foreign organizations, foreign governments, and foreign individuals. See Part IV, lines 15 and 16				
4 Benefits paid to or for members				
5 Compensation of current officers, directors, trustees, and key employees				
6 Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)				
7 Other salaries and wages				
8 Pension plan accruals and contributions (include section 401(k) and 403(b) employer contributions)				
9 Other employee benefits				
10 Payroll taxes				
11 Fees for services (non-employees):				
a Management				
b Legal	5,000			
c Accounting				
d Lobbying				
e Professional fundraising services. See Part IV, line 17				
f Investment management fees				
g Other. (If line 11g amount exceeds 10% of line 25, column (A) amount, list line 11g expenses on Schedule O.)	69,996			
12 Advertising and promotion	5,467			
13 Office expenses	1,348			
14 Information technology				
15 Royalties				
16 Occupancy				
17 Travel	1,593			
18 Payments of travel or entertainment expenses for any federal, state, or local public officials				
19 Conferences, conventions, and meetings	1,131			
20 Interest				
21 Payments to affiliates				
22 Depreciation, depletion, and amortization	580			
23 Insurance	2,253			
24 Other expenses. Itemize expenses not covered above (List miscellaneous expenses in line 24e. If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule O.)				
a FUTURITIES	347,253			
b BANK & CREDIT CARD FEES	4,804			
c JUDGES SEMINAR	733			
d				
e All other expenses				
25 Total functional expenses. Add lines 1 through 24e	444,158	0	0	0
26 Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation. Check here <input type="checkbox"/> if following SOP 98-2 (ASC 958-720)				

Part X Balance SheetCheck if Schedule O contains a response or note to any line in this Part X ☐

		(A) Beginning of year		(B) End of year
Assets	1 Cash—non-interest bearing	125,653	1	106,609
	2 Savings and temporary cash investments	47,607	2	104,499
	3 Pledges and grants receivable, net		3	
	4 Accounts receivable, net	1,790	4	19,549
	5 Loans and other receivables from current and former officers, directors, trustees, key employees, and highest compensated employees. Complete Part II of Schedule L		5	
	6 Loans and other receivables from other disqualified persons (as defined under section 4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing employers and sponsoring organizations of section 501(c)(9) voluntary employees' beneficiary organizations (see instructions). Complete Part II of Schedule L		6	
	7 Notes and loans receivable, net		7	
	8 Inventories for sale or use		8	
	9 Prepaid expenses and deferred charges		9	
	10a Land, buildings, and equipment: cost or other basis. Complete Part VI of Schedule D	10a 2,900		
	b Less: accumulated depreciation	10b 2,030	10c 870	
	11 Investments—publicly traded securities		11	
	12 Investments—other securities. See Part IV, line 11		12	
	13 Investments—program-related. See Part IV, line 11		13	
	14 Intangible assets		14	
	15 Other assets. See Part IV, line 11	2,527	15	4,263
16 Total assets. Add lines 1 through 15 (must equal line 34)	179,027	16	235,790	
Liabilities	17 Accounts payable and accrued expenses	294	17	7,000
	18 Grants payable		18	
	19 Deferred revenue		19	
	20 Tax-exempt bond liabilities		20	
	21 Escrow or custodial account liability. Complete Part IV of Schedule D		21	
	22 Loans and other payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons. Complete Part II of Schedule L		22	
	23 Secured mortgages and notes payable to unrelated third parties		23	
	24 Unsecured notes and loans payable to unrelated third parties		24	
	25 Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17-24). Complete Part X of Schedule D	7,000	25	40,450
	26 Total liabilities. Add lines 17 through 25	7,294	26	47,450
	Net Assets or Fund Balances	Organizations that follow SFAS 117 (ASC 958), check here <input type="checkbox"/> and complete lines 27 through 29, and lines 33 and 34.		
27 Unrestricted net assets			27	
28 Temporarily restricted net assets			28	
29 Permanently restricted net assets			29	
Organizations that do not follow SFAS 117 (ASC 958), check here <input checked="" type="checkbox"/> and complete lines 30 through 34.				
30 Capital stock or trust principal, or current funds			30	
31 Paid-in or capital surplus, or land, building, or equipment fund			31	
32 Retained earnings, endowment, accumulated income, or other funds		171,733	32	188,340
33 Total net assets or fund balances	171,733	33	188,340	
34 Total liabilities and net assets/fund balances	179,027	34	235,790	

Part XI Reconciliation of Net Assets

Check if Schedule O contains a response or note to any line in this Part XI

1	Total revenue (must equal Part VIII, column (A), line 12)	1	460,765
2	Total expenses (must equal Part IX, column (A), line 25)	2	444,158
3	Revenue less expenses. Subtract line 2 from line 1	3	16,607
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4	171,733
5	Net unrealized gains (losses) on investments	5	
6	Donated services and use of facilities	6	
7	Investment expenses	7	
8	Prior period adjustments	8	
9	Other changes in net assets or fund balances (explain in Schedule O)	9	
10	Net assets or fund balances at end of year. Combine lines 3 through 9 (must equal Part X, line 33, column (B))	10	188,340

Part XII Financial Statements and Reporting

Check if Schedule O contains a response or note to any line in this Part XII

	Yes	No
1 Accounting method used to prepare the Form 990: <input type="checkbox"/> Cash <input checked="" type="checkbox"/> Accrual <input type="checkbox"/> Other _____ If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule O.		
2a Were the organization's financial statements compiled or reviewed by an independent accountant? If "Yes," check a box below to indicate whether the financial statements for the year were compiled or reviewed on a separate basis, consolidated basis, or both: <input type="checkbox"/> Separate basis <input type="checkbox"/> Consolidated basis <input type="checkbox"/> Both consolidated and separate basis		X
2b Were the organization's financial statements audited by an independent accountant? If "Yes," check a box below to indicate whether the financial statements for the year were audited on a separate basis, consolidated basis, or both: <input type="checkbox"/> Separate basis <input type="checkbox"/> Consolidated basis <input type="checkbox"/> Both consolidated and separate basis		X
2c If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant? If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O.		
3a As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Act and OMB Circular A-133?		X
3b If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits.		

Part VII Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees (*continued*)

(A) Name and title	(B) Average hours per week (list any hours for related organizations below dotted line)	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former			
(20) WAYNE HALVORSON	5.00									
DIRECTOR	0.00	X						0	0	0
(21) RICHARD L DONNELLY	5.00									
DIRECTOR	0.00	X						0	0	0
(22) GREG HOLDEN	5.00									
DIRECTOR	0.00	X						0	0	0
(23) ROBIN KLOVER	5.00									
DIRECTOR, TREASURER	0.00	X		X				0	0	0
(24) MICHEL CLITES	5.00									
PRESIDENT ELECT	0.00	X		X				0	0	0
(25) BILL HUCKABEE	5.00									
OFFICER	0.00	X		X				0	0	0
(26) DEBBY BREHM	5.00									
OFFICER	0.00	X		X				0	0	0
1b Sub-total										
c Total from continuation sheets to Part VII, Section A										
d Total (add lines 1b and 1c)										

2 Total number of individuals (including but not limited to those listed above) who received more than \$100,000 of reportable compensation from the organization

- | | | | |
|---|--|-----|----|
| 3 | Did the organization list any former officer, director, or trustee, key employee, or highest compensated employee on line 1a? If "Yes," complete Schedule J for such individual | Yes | No |
| 4 | For any individual listed on line 1a, is the sum of reportable compensation and other compensation from the organization and related organizations greater than \$150,000? If "Yes," complete Schedule J for such individual | | |
| 5 | Did any person listed on line 1a receive or accrue compensation from any unrelated organization or individual for services rendered to the organization? If "Yes," complete Schedule J for such person | | |

Section B. Independent Contractors

1 Complete this table for your five highest compensated independent contractors that received more than \$100,000 of compensation from the organization. Report compensation for the calendar year ending with or within the organization's tax year.

(A) Name and business address	(B) Description of services	(C) Compensation

2 Total number of independent contractors (including but not limited to those listed above) who received more than \$100,000 of compensation from the organization

SCHEDULE C
(Form 990 or 990-EZ)**Political Campaign and Lobbying Activities**

OMB No. 1545-0047

2017**Open to Public
Inspection**Department of the Treasury
Internal Revenue Service

For Organizations Exempt From Income Tax Under section 501(c) and section 527

▶ Complete if the organization is described below.

▶ Attach to Form 990 or Form 990-EZ.

▶ Go to www.irs.gov/Form990 for instructions and the latest information.

If the organization answered "Yes," on Form 990, Part IV, line 3, or Form 990-EZ, Part V, line 46 (Political Campaign Activities), then

- Section 501(c)(3) organizations: Complete Parts I-A and B. Do not complete Part I-C.
- Section 501(c) (other than section 501(c)(3)) organizations: Complete Parts I-A and C below. Do not complete Part I-B.
- Section 527 organizations: Complete Part I-A only.

If the organization answered "Yes," on Form 990, Part IV, line 4, or Form 990-EZ, Part VI, line 47 (Lobbying Activities), then

- Section 501(c)(3) organizations that have filed Form 5768 (election under section 501(h)): Complete Part II-A. Do not complete Part II-B.
- Section 501(c)(3) organizations that have NOT filed Form 5768 (election under section 501(h)): Complete Part II-B. Do not complete Part II-A.

If the organization answered "Yes," on Form 990, Part IV, line 5 (Proxy Tax) (see separate instructions) or Form 990-EZ, Part V, line 35c (Proxy Tax) (see separate instructions), then

- Section 501(c)(4), (5), or (6) organizations: Complete Part III.

Name of organization WORLD CONFORMATION HORSE ASSOCIATION	Employer identification number 26-1666664
--	---

Part I-A Complete if the organization is exempt under section 501(c) or is a section 527 organization.

- 1 Provide a description of the organization's direct and indirect political campaign activities in Part IV. (see instructions for definition of "political campaign activities")
- 2 Political campaign activity expenditures (see instructions) ▶ \$
- 3 Volunteer hours for political campaign activities (see instructions)

Part I-B Complete if the organization is exempt under section 501(c)(3).

- 1 Enter the amount of any excise tax incurred by the organization under section 4955 ▶ \$
- 2 Enter the amount of any excise tax incurred by organization managers under section 4955 ▶ \$
- 3 If the organization incurred a section 4955 tax, did it file Form 4720 for this year? ☐ Yes ☐ No
- 4a Was a correction made? ☐ Yes ☐ No
- b If "Yes," describe in Part IV.

Part I-C Complete if the organization is exempt under section 501(c), except section 501(c)(3).

- 1 Enter the amount directly expended by the filing organization for section 527 exempt function activities ▶ \$
- 2 Enter the amount of the filing organization's funds contributed to other organizations for section 527 exempt function activities ▶ \$
- 3 Total exempt function expenditures. Add lines 1 and 2. Enter here and on Form 1120-POL, line 17b ▶ \$
- 4 Did the filing organization file Form 1120-POL for this year? ☐ Yes ☐ No
- 5 Enter the names, addresses and employer identification number (EIN) of all section 527 political organizations to which the filing organization made payments. For each organization listed, enter the amount paid from the filing organization's funds. Also enter the amount of political contributions received that were promptly and directly delivered to a separate political organization, such as a separate segregated fund or a political action committee (PAC). If additional space is needed, provide information in Part IV.

	(a) Name	(b) Address	(c) EIN	(d) Amount paid from filing organization's funds. If none, enter -0-	(e) Amount of political contributions received and promptly and directly delivered to a separate political organization. If none, enter -0-
(1)					
(2)					
(3)					
(4)					
(5)					
(6)					

Part II-A Complete if the organization is exempt under section 501(c)(3) and filed Form 5768 (election under section 501(h)).

- A** Check ☐ if the filing organization belongs to an affiliated group (and list in Part IV each affiliated group member's name, address, EIN, expenses, and share of excess lobbying expenditures).
- B** Check ☐ if the filing organization checked box A and "limited control" provisions apply.

Limits on Lobbying Expenditures
(The term "expenditures" means amounts paid or incurred.)

	(a) Filing organization's totals	(b) Affiliated group totals												
1a Total lobbying expenditures to influence public opinion (grass roots lobbying)														
b Total lobbying expenditures to influence a legislative body (direct lobbying)														
c Total lobbying expenditures (add lines 1a and 1b)														
d Other exempt purpose expenditures														
e Total exempt purpose expenditures (add lines 1c and 1d)														
f Lobbying nontaxable amount. Enter the amount from the following table in both columns.														
<table border="1"> <thead> <tr> <th>If the amount on line 1e, column (a) or (b) is:</th> <th>The lobbying nontaxable amount is:</th> </tr> </thead> <tbody> <tr> <td>Not over \$500,000</td> <td>20% of the amount on line 1e.</td> </tr> <tr> <td>Over \$500,000 but not over \$1,000,000</td> <td>\$100,000 plus 15% of the excess over \$500,000.</td> </tr> <tr> <td>Over \$1,000,000 but not over \$1,500,000</td> <td>\$175,000 plus 10% of the excess over \$1,000,000.</td> </tr> <tr> <td>Over \$1,500,000 but not over \$17,000,000</td> <td>\$225,000 plus 5% of the excess over \$1,500,000.</td> </tr> <tr> <td>Over \$17,000,000</td> <td>\$1,000,000.</td> </tr> </tbody> </table>	If the amount on line 1e, column (a) or (b) is:	The lobbying nontaxable amount is:	Not over \$500,000	20% of the amount on line 1e.	Over \$500,000 but not over \$1,000,000	\$100,000 plus 15% of the excess over \$500,000.	Over \$1,000,000 but not over \$1,500,000	\$175,000 plus 10% of the excess over \$1,000,000.	Over \$1,500,000 but not over \$17,000,000	\$225,000 plus 5% of the excess over \$1,500,000.	Over \$17,000,000	\$1,000,000.		
If the amount on line 1e, column (a) or (b) is:	The lobbying nontaxable amount is:													
Not over \$500,000	20% of the amount on line 1e.													
Over \$500,000 but not over \$1,000,000	\$100,000 plus 15% of the excess over \$500,000.													
Over \$1,000,000 but not over \$1,500,000	\$175,000 plus 10% of the excess over \$1,000,000.													
Over \$1,500,000 but not over \$17,000,000	\$225,000 plus 5% of the excess over \$1,500,000.													
Over \$17,000,000	\$1,000,000.													
g Grassroots nontaxable amount (enter 25% of line 1f)														
h Subtract line 1g from line 1a. If zero or less, enter -0-														
i Subtract line 1f from line 1c. If zero or less, enter -0-														
j If there is an amount other than zero on either line 1h or line 1i, did the organization file Form 4720 reporting section 4911 tax for this year?														

☐ Yes ☐ No
4-Year Averaging Period Under section 501(h)

(Some organizations that made a section 501(h) election do not have to complete all of the five columns below.
See the separate instructions for lines 2a through 2f.)

Lobbying Expenditures During 4-Year Averaging Period

Calendar year (or fiscal year beginning in)	(a) 2014	(b) 2015	(c) 2016	(d) 2017	(e) Total
2a Lobbying nontaxable amount					
b Lobbying ceiling amount (150% of line 2a, column (e))					
c Total lobbying expenditures					
d Grassroots nontaxable amount					
e Grassroots ceiling amount (150% of line 2d, column (e))					
f Grassroots lobbying expenditures					

Part IV Supplemental Information (continued)

Schedule C (Form 990 or 990-EZ) 2017

**SCHEDULE D
(Form 990)**Department of the Treasury
Internal Revenue Service**Supplemental Financial Statements**▶ Complete if the organization answered "Yes" on Form 990,
Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b.

▶ Attach to Form 990.

▶ Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

2017**Open to Public
Inspection**

Name of the organization

**WORLD CONFORMATION HORSE
ASSOCIATION**

Employer identification number

26-1666664**Part I Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts.**

Complete if the organization answered "Yes" on Form 990, Part IV, line 6.

	(a) Donor advised funds	(b) Funds and other accounts
1 Total number at end of year		
2 Aggregate value of contributions to (during year)		
3 Aggregate value of grants from (during year)		
4 Aggregate value at end of year		
5 Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control?		<input type="checkbox"/> Yes <input type="checkbox"/> No
6 Did the organization inform all grantees, donors, and donor advisors in writing that grant funds can be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose conferring impermissible private benefit?		<input type="checkbox"/> Yes <input type="checkbox"/> No

Part II Conservation Easements.

Complete if the organization answered "Yes" on Form 990, Part IV, line 7.

1 Purpose(s) of conservation easements held by the organization (check all that apply).

<input type="checkbox"/> Preservation of land for public use (e.g., recreation or education)	<input type="checkbox"/> Preservation of a historically important land area
<input type="checkbox"/> Protection of natural habitat	<input type="checkbox"/> Preservation of a certified historic structure
<input type="checkbox"/> Preservation of open space	

2 Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year.

	Held at the End of the Tax Year
a Total number of conservation easements	2a
b Total acreage restricted by conservation easements	2b
c Number of conservation easements on a certified historic structure included in (a)	2c
d Number of conservation easements included in (c) acquired after 7/25/06, and not on a historic structure listed in the National Register	2d

3 Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the tax year ▶

4 Number of states where property subject to conservation easement is located ▶

5 Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easements it holds? ☐ Yes ☐ No

6 Staff and volunteer hours devoted to monitoring, inspecting, handling of violations, and enforcing conservation easements during the year ▶

7 Amount of expenses incurred in monitoring, inspecting, handling of violations, and enforcing conservation easements during the year ▶ \$

8 Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B)(i) and section 170(h)(4)(B)(ii)? ☐ Yes ☐ No

9 In Part XIII, describe how the organization reports conservation easements in its revenue and expense statement, and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements.

Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets.

Complete if the organization answered "Yes" on Form 990, Part IV, line 8.

1a If the organization elected, as permitted under SFAS 116 (ASC 958), not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide, in Part XIII, the text of the footnote to its financial statements that describes these items.

b If the organization elected, as permitted under SFAS 116 (ASC 958), to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items:

(i) Revenue included on Form 990, Part VIII, line 1	▶ \$
(ii) Assets included in Form 990, Part X	▶ \$

2 If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the following amounts required to be reported under SFAS 116 (ASC 958) relating to these items:

a Revenue included on Form 990, Part VIII, line 1	▶ \$
b Assets included in Form 990, Part X	▶ \$

Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets (continued)

3 Using the organization's acquisition, accession, and other records, check any of the following that are a significant use of its collection items (check all that apply):

- a ☐ Public exhibition
 b ☐ Scholarly research
 c ☐ Preservation for future generations
 d ☐ Loan or exchange programs
 e ☐ Other

4 Provide a description of the organization's collections and explain how they further the organization's exempt purpose in Part XIII.

5 During the year, did the organization solicit or receive donations of art, historical treasures, or other similar assets to be sold to raise funds rather than to be maintained as part of the organization's collection? ☐ Yes ☐ No

Part IV Escrow and Custodial Arrangements.

Complete if the organization answered "Yes" on Form 990, Part IV, line 9, or reported an amount on Form 990, Part X, line 21.

1a Is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 990, Part X? ☐ Yes ☐ No

b If "Yes," explain the arrangement in Part XIII and complete the following table:

- c Beginning balance
 d Additions during the year
 e Distributions during the year
 f Ending balance

	Amount
1c	
1d	
1e	
1f	

2a Did the organization include an amount on Form 990, Part X, line 21, for escrow or custodial account liability? ☐ Yes ☐ No

b If "Yes," explain the arrangement in Part XIII. Check here if the explanation has been provided on Part XIII ☐

Part V Endowment Funds.

Complete if the organization answered "Yes" on Form 990, Part IV, line 10.

	(a) Current year	(b) Prior year	(c) Two years back	(d) Three years back	(e) Four years back
1a Beginning of year balance					
b Contributions					
c Net investment earnings, gains, and losses					
d Grants or scholarships					
e Other expenditures for facilities and programs					
f Administrative expenses					
g End of year balance					

2 Provide the estimated percentage of the current year end balance (line 1g, column (a)) held as:

- a Board designated or quasi-endowment ▶ %
 b Permanent endowment ▶ %
 c Temporarily restricted endowment ▶ %

The percentages on lines 2a, 2b, and 2c should equal 100%.

3a Are there endowment funds not in the possession of the organization that are held and administered for the organization by:

(i) unrelated organizations

(ii) related organizations

b If "Yes" on line 3a(ii), are the related organizations listed as required on Schedule R? ☐

	Yes	No
3a(i)		
3a(ii)		
3b		

4 Describe in Part XIII the intended uses of the organization's endowment funds.

Part VI Land, Buildings, and Equipment.

Complete if the organization answered "Yes" on Form 990, Part IV, line 11a. See Form 990, Part X, line 10.

Description of property	(a) Cost or other basis (investment)	(b) Cost or other basis (other)	(c) Accumulated depreciation	(d) Book value
1a Land				
b Buildings				
c Leasehold improvements				
d Equipment		2,900	2,030	870
e Other				
Total. Add lines 1a through 1e. (Column (d) must equal Form 990, Part X, column (B), line 10c.) ▶				870

Part VII Investments—Other Securities.

Complete if the organization answered "Yes" on Form 990, Part IV, line 11b. See Form 990, Part X, line 12.

(a) Description of security or category (including name of security)	(b) Book value	(c) Method of valuation: Cost or end-of-year market value
(1) Financial derivatives		
(2) Closely-held equity interests		
(3) Other		
(A)		
(B)		
(C)		
(D)		
(E)		
(F)		
(G)		
(H)		
Total. (Column (b) must equal Form 990, Part X, col. (B) line 12.) ►		

Part VIII Investments—Program Related.

Complete if the organization answered "Yes" on Form 990, Part IV, line 11c. See Form 990, Part X, line 13.

(a) Description of investment	(b) Book value	(c) Method of valuation: Cost or end-of-year market value
(1)		
(2)		
(3)		
(4)		
(5)		
(6)		
(7)		
(8)		
(9)		
Total. (Column (b) must equal Form 990, Part X, col. (B) line 13.) ►		

Part IX Other Assets.

Complete if the organization answered "Yes" on Form 990, Part IV, line 11d. See Form 990, Part X, line 15.

(a) Description	(b) Book value
(1)	
(2)	
(3)	
(4)	
(5)	
(6)	
(7)	
(8)	
(9)	
Total. (Column (b) must equal Form 990, Part X, col. (B) line 15.) ►	

Part X Other Liabilities.

Complete if the organization answered "Yes" on Form 990, Part IV, line 11e or 11f. See Form 990, Part X, line 25.

1. (a) Description of liability	(b) Book value
(1) Federal income taxes	
(2) PREPAID MEMBERSHIPS	40,450
(3)	
(4)	
(5)	
(6)	
(7)	
(8)	
(9)	
Total. (Column (b) must equal Form 990, Part X, col. (B) line 25.) ►	

2. Liability for uncertain tax positions. In Part XIII, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FIN 48 (ASC 740). Check here if the text of the footnote has been provided in Part XIII ☐

Part XI Reconciliation of Revenue per Audited Financial Statements With Revenue per Return.

Complete if the organization answered "Yes" on Form 990, Part IV, line 12a.

1	Total revenue, gains, and other support per audited financial statements		1	
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12:			
a	Net unrealized gains (losses) on investments	2a		
b	Donated services and use of facilities	2b		
c	Recoveries of prior year grants	2c		
d	Other (Describe in Part XIII.)	2d		
e	Add lines 2a through 2d		2e	
3	Subtract line 2e from line 1		3	
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1:			
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a		
b	Other (Describe in Part XIII.)	4b		
c	Add lines 4a and 4b		4c	
5	Total revenue. Add lines 3 and 4c . (This must equal Form 990, Part I, line 12.)		5	

Part XII Reconciliation of Expenses per Audited Financial Statements With Expenses per Return.

Complete if the organization answered "Yes" on Form 990, Part IV, line 12a.

1	Total expenses and losses per audited financial statements		1	
2	Amounts included on line 1 but not on Form 990, Part IX, line 25:			
a	Donated services and use of facilities	2a		
b	Prior year adjustments	2b		
c	Other losses	2c		
d	Other (Describe in Part XIII.)	2d		
e	Add lines 2a through 2d		2e	
3	Subtract line 2e from line 1		3	
4	Amounts included on Form 990, Part IX, line 25, but not on line 1:			
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a		
b	Other (Describe in Part XIII.)	4b		
c	Add lines 4a and 4b		4c	
5	Total expenses. Add lines 3 and 4c . (This must equal Form 990, Part I, line 18.)		5	

Part XIII Supplemental Information.

Provide the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a and 4; Part IV, lines 1b and 2b; Part V, line 4; Part X, line 2; Part XI, lines 2d and 4b; and Part XII, lines 2d and 4b. Also complete this part to provide any additional information.

Part XIII Supplemental Information (continued)

SCHEDULE G
(Form 990 or 990-EZ)Department of the Treasury
Internal Revenue Service**Supplemental Information Regarding Fundraising or Gaming Activities**

Complete if the organization answered "Yes" on Form 990, Part IV, line 17, 18, or 19, or if the organization entered more than \$15,000 on Form 990-EZ, line 6a.

▶ Attach to Form 990 or Form 990-EZ.

▶ Go to www.irs.gov/Form990 for the latest instructions.

OMB No. 1545-0047

2017Open to Public
Inspection

Name of the organization

**WORLD CONFORMATION HORSE
ASSOCIATION**

Employer identification number

26-1666664**Part I Fundraising Activities.** Complete if the organization answered "Yes" on Form 990, Part IV, line 17.
Form 990-EZ filers are not required to complete this part.**1** Indicate whether the organization raised funds through any of the following activities. Check all that apply.

- a** ☐ Mail solicitations **e** ☐ Solicitation of non-government grants
- b** ☐ Internet and email solicitations **f** ☐ Solicitation of government grants
- c** ☐ Phone solicitations **g** ☐ Special fundraising events
- d** ☐ In-person solicitations

2a Did the organization have a written or oral agreement with any individual (including officers, directors, trustees, or key employees listed in Form 990, Part VII) or entity in connection with professional fundraising services? ☐ Yes ☐ No**b** If "Yes," list the 10 highest paid individuals or entities (fundraisers) pursuant to agreements under which the fundraiser is to be compensated at least \$5,000 by the organization.

(i) Name and address of individual or entity (fundraiser)	(ii) Activity	(iii) Did fundraiser have custody or control of contributions?		(iv) Gross receipts from activity	(v) Amount paid to (or retained by) fundraiser listed in col. (i)	(vi) Amount paid to (or retained by) organization
		Yes	No			
1						
2						
3						
4						
5						
6						
7						
8						
9						
10						
Total						

3 List all states in which the organization is registered or licensed to solicit contributions or has been notified it is exempt from registration or licensing.

Part II Fundraising Events. Complete if the organization answered "Yes" on Form 990, Part IV, line 18, or reported more than \$15,000 of fundraising event contributions and gross income on Form 990-EZ, lines 1 and 6b. List events with gross receipts greater than \$5,000.

		(a) Event #1	(b) Event #2	(c) Other events	(d) Total events
		BANQUET		NONE	(add col. (a) through col. (c))
		(event type)	(event type)	(total number)	
Revenue	1 Gross receipts	51,120			51,120
	2 Less: Contributions	37,900			37,900
	3 Gross income (line 1 minus line 2)	13,220			13,220
Direct Expenses	4 Cash prizes				
	5 Noncash prizes	2,334			2,334
	6 Rent/facility costs	8,993			8,993
	7 Food and beverages				
	8 Entertainment				
	9 Other direct expenses	1,893			1,893
	10 Direct expense summary. Add lines 4 through 9 in column (d)				13,220
11 Net income summary. Subtract line 10 from line 3, column (d)					

Part III Gaming. Complete if the organization answered "Yes" on Form 990, Part IV, line 19, or reported more than \$15,000 on Form 990-EZ, line 6a.

		(a) Bingo	(b) Pull tabs/instant bingo/progressive bingo	(c) Other gaming	(d) Total gaming (add col. (a) through col. (c))
Revenue	1 Gross revenue				
Direct Expenses	2 Cash prizes				
	3 Noncash prizes				
	4 Rent/facility costs				
	5 Other direct expenses				
	6 Volunteer labor	Yes No %	Yes No %	Yes No %	
7 Direct expense summary. Add lines 2 through 5 in column (d)					
8 Net gaming income summary. Subtract line 7 from line 1, column (d)					

9 Enter the state(s) in which the organization conducts gaming activities:

a Is the organization licensed to conduct gaming activities in each of these states?

☐ Yes ☐ No

b If "No," explain:

10a Were any of the organization's gaming licenses revoked, suspended, or terminated during the tax year?

☐ Yes ☐ No

b If "Yes," explain:

- 11** Does the organization conduct gaming activities with nonmembers? ☐ Yes ☐ No
- 12** Is the organization a grantor, beneficiary or trustee of a trust, or a member of a partnership or other entity formed to administer charitable gaming? ☐ Yes ☐ No
- 13** Indicate the percentage of gaming activity conducted in:
- | | | |
|--------------------------------------|------------|---|
| a The organization's facility | 13a | % |
| b An outside facility | 13b | % |
- 14** Enter the name and address of the person who prepares the organization's gaming/special events books and records:

Name ▶

Address ▶

- 15a** Does the organization have a contract with a third party from whom the organization receives gaming revenue? ☐ Yes ☐ No
- b** If "Yes," enter the amount of gaming revenue received by the organization ▶ \$ and the amount of gaming revenue retained by the third party ▶ \$
- c** If "Yes," enter name and address of the third party:

Name ▶

Address ▶

16 Gaming manager information:

Name ▶

Gaming manager compensation ▶ \$

Description of services provided ▶

☐ Director/officer ☐ Employee ☐ Independent contractor

17 Mandatory distributions:

- a** Is the organization required under state law to make charitable distributions from the gaming proceeds to retain the state gaming license? ☐ Yes ☐ No
- b** Enter the amount of distributions required under state law to be distributed to other exempt organizations or spent in the organization's own exempt activities during the tax year ▶ \$

Part IV Supplemental Information. Provide the explanations required by Part I, line 2b, columns (iii) and (v); and Part III, lines 9, 9b, 10b, 15b, 15c, 16, and 17b, as applicable. Also provide any additional information. See instructions.

SCHEDULE O
 (Form 990 or 990-EZ)

 Department of the Treasury
 Internal Revenue Service

Supplemental Information to Form 990 or 990-EZ

 Complete to provide information for responses to specific questions on
 Form 990 or 990-EZ or to provide any additional information.

▶ Attach to Form 990 or 990-EZ.

 ▶ Go to www.irs.gov/Form990 for the latest information.

OMB No. 1545-0047

2017

 Open to Public
 Inspection

Name of the organization

**WORLD CONFORMATION HORSE
 ASSOCIATION**

Employer identification number

26-1666664

FORM 990, PART III, LINE 4D - ALL OTHER ACCOMPLISHMENT

 CONDUCT AN ANNUAL MEETING FOR MEMBERS, THE MEETING IS DESIGNED TO STIMULATE
 INTEREST AMONG CONFORMATION HORSE OWNERS AND ENTHUSIASTS.

FORM 990, PART VI, LINE 6 - CLASSES OF MEMBERS OR STOCKHOLDERS

THE ORGANIZATION CONSISTS OF APPROXIMATELY 450 MEMBERS.

FORM 990, PART VI, LINE 7A - ELECTION OF MEMBERS AND THEIR RIGHTS

MEMBERS TAKE A VOTE TO ELECT THE GOVERNING BOARD.

FORM 990, PART VI, LINE 7B - DECISIONS SUBJECT TO APPROVAL OF MEMBERS

 ELECTION OF THE GOVERNING BOARD AND OTHER SIGNIFICANT DECISIONS ARE SUBJECT
 TO VOTE BY ELIGIBLE MEMBERS.

FORM 990, PART VI, LINE 11B - ORGANIZATION'S PROCESS TO REVIEW FORM 990

NO REVIEW WAS OR WILL BE CONDUCTED.

FORM 990, PART VI, LINE 15A - COMPENSATION PROCESS FOR TOP OFFICIAL

 THE ADMINISTRATIVE CONSULTANT WAS HIRED FROM AN ORGANIZATION THAT WAS
 SIMILAR IN FUNCTION TO WCHA AND PAID COMPARABLY TO THE AMOUNT SHE WAS
 PREVIOUSLY PAID.

FORM 990, PART VI, LINE 19 - GOVERNING DOCUMENTS DISCLOSURE EXPLANATION

THESE DOCUMENTS ARE AVAILABLE ON REQUEST AS WELL AS ON OUR WEBSITE.

Name of the organization

WORLD CONFORMATION HORSE

Employer identification number

26-1666664

FORM 990, PART IX, LINE 11G - OTHER FEES FOR SERVICES

DESCRIPTION

PROGRAM SERVICE

MGT & GENERAL

FUNDRAISING

CONTRACT SERVICES

\$

0

\$

69,996

\$

0

Form **4562**Department of the Treasury
Internal Revenue Service

(99)

Name(s) shown on return

Depreciation and Amortization

(Including Information on Listed Property)

▶ Attach to your tax return.

▶ Go to www.irs.gov/Form4562 for instructions and the latest information.

OMB No. 1545-0172

2017Attachment
Sequence No. **179****WORLD CONFORMATION HORSE
ASSOCIATION**Identifying number
26-1666664

Business or activity to which this form relates

INDIRECT DEPRECIATION**Part I Election To Expense Certain Property Under Section 179****Note:** If you have any listed property, complete Part V before you complete Part I.

1	Maximum amount (see instructions)	1	510,000
2	Total cost of section 179 property placed in service (see instructions)	2	
3	Threshold cost of section 179 property before reduction in limitation (see instructions)	3	2,030,000
4	Reduction in limitation. Subtract line 3 from line 2. If zero or less, enter -0-	4	
5	Dollar limitation for tax year. Subtract line 4 from line 1. If zero or less, enter -0-. If married filing separately, see instructions	5	
6	(a) Description of property	(b) Cost (business use only)	(c) Elected cost
7	Listed property. Enter the amount from line 29	7	
8	Total elected cost of section 179 property. Add amounts in column (c), lines 6 and 7	8	
9	Tentative deduction. Enter the smaller of line 5 or line 8	9	
10	Carryover of disallowed deduction from line 13 of your 2016 Form 4562	10	
11	Business income limitation. Enter the smaller of business income (not less than zero) or line 5 (see instructions)	11	
12	Section 179 expense deduction. Add lines 9 and 10, but don't enter more than line 11	12	
13	Carryover of disallowed deduction to 2018. Add lines 9 and 10, less line 12	13	

Note: Don't use Part II or Part III below for listed property. Instead, use Part V.**Part II Special Depreciation Allowance and Other Depreciation (Don't include listed property.) (See instructions.)**

14	Special depreciation allowance for qualified property (other than listed property) placed in service during the tax year (see instructions)	14	
15	Property subject to section 168(f)(1) election	15	
16	Other depreciation (including ACRS)	16	

Part III MACRS Depreciation (Don't include listed property.) (See instructions.)**Section A**

17	MACRS deductions for assets placed in service in tax years beginning before 2017	17	580
18	If you are electing to group any assets placed in service during the tax year into one or more general asset accounts, check here		

Section B—Assets Placed in Service During 2017 Tax Year Using the General Depreciation System

(a) Classification of property	(b) Month and year placed in service	(c) Basis for depreciation (business/investment use only—see instructions)	(d) Recovery period	(e) Convention	(f) Method	(g) Depreciation deduction
19a 3-year property						
b 5-year property						
c 7-year property						
d 10-year property						
e 15-year property						
f 20-year property						
g 25-year property			25 yrs.		S/L	
h Residential rental property			27.5 yrs.	MM	S/L	
i Nonresidential real property			27.5 yrs.	MM	S/L	
			39 yrs.	MM	S/L	
				MM	S/L	

Section C—Assets Placed in Service During 2017 Tax Year Using the Alternative Depreciation System

20a Class life					S/L	
b 12-year			12 yrs.		S/L	
c 40-year			40 yrs.	MM	S/L	

Part IV Summary (See instructions.)

21	Listed property. Enter amount from line 28	21	
22	Total. Add amounts from line 12, lines 14 through 17, lines 19 and 20 in column (g), and line 21. Enter here and on the appropriate lines of your return. Partnerships and S corporations—see instructions	22	580
23	For assets shown above and placed in service during the current year, enter the portion of the basis attributable to section 263A costs	23	

For Paperwork Reduction Act Notice, see separate instructions.

Form **4562** (2017)

YES

NO

Governing Body and Management:

1. Number of voting members of the governing body:____ 24
2. Number of voting members that are independent:____ 463
3. Did any officer, director, trustee or key employee have a family relationship or business relationship with any other officer, director, trustee, or key employee? N
4. Did the Organization delegate control over management duties to a management company or other person? N

- | | | |
|---|---|---|
| 5. Did the Organization make any significant changes to its organizational documents since the 2016 form 990 was filed? | | N |
| 6. Did the Organization become aware during the year of a material diversion of the Organization's assets? | | N |
| 7. Does the Organization have members or stockholders? | Y | |
| 8. Does the Organization have members, stockholders, or other persons who may elect one or more members of the governing body? | Y | |
| 9. Are any decisions of the governing body subject to approval by members, stockholders, or other persons? | Y | |
| 10. Did the Organization contemporaneously document the meetings held or written actions undertaken during the year by the following: | | |
| a. The Governing Body. | Y | |
| b. Each committee with authority to act on behalf of the governing body. | Y | |
| 11. Does the Organization have local chapters, branches, or affiliates? | | N |
| a. If "Yes", does the Organization have written policies and procedures governing the actions of the local chapters, branches or affiliates to ensure their operations are consistent with those of the Organization? | | |
| 12. Was a copy of the form 990 provided to the Organizations governing body before it was filed? | | N |
| a. All Organizations must describe on the 990 the process the Organization uses to review the form 990 prior to filing the return. Please prepare a written statement. | | |
| 13. Is there any officer, director, trustee, or key employee who cannot be reached at the Organizations mailing address? | | |
| a. If "Yes", please provide alternative address. | | N |

Policies:

- | | | |
|--|---|---|
| 1. Does the Organization have a written conflict of interest policy? | Y | |
| a. Are officers, directors, trustees, and key employees required to disclose annually interests that could give rise to conflicts? | | N |
| b. Does the Organization regularly and consistently monitor and enforce compliance with the policy? | Y | |
| c. All Organizations must describe on the 990 the process the Organization uses to achieve the above measures pertaining to conflicts of interest. Please prepare a written statement. | | |
| (See Attached) | | |
| 2. Does the Organization have a written whistle blower policy? | Y | |
| 3. Does the Organization have a written document retention and destruction policy? | | N |
| 4. Did the process for determining compensation for the following individuals include a review and approval by independent persons, comparability data, and contemporaneously substantiation of the deliberation and decision? | | |
| a. The Organization's CEO, Executive Director, or top management official? | Y | |
| b. Other officers or key employees of the Organization? | Y | |
| c. All Organizations must describe on the 990 the process the Organization used to determine compensation for the individuals described above. Please prepare a written statement. | | |
| The Administrative Consultant was hired from a organization that was similar in function to WCHA and paid a comparable salary in which she is currently paid. | | |
| 5. Did the Organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity? | | N |
| a. If "Yes" has the Organization adopted a written policy or procedure requiring the Organization to evaluate their participation in joint venture arrangements under applicable federal tax law, and taken steps to safeguard the Organization's exempt status with respect to such arrangements? | | |

Disclosure:

1. Prepare a list of states with which a copy of this form 990 must be filed.

Texas

2. Section 6104 requires Organizations to make their form 990 available for public inspection. Please circle any of the following methods the Organization under takes to comply with this requirement.

- a. Own Website
- b. Another's Website
- c. Upon Request.

Y

Y

3. Please prepare a written explanation of how the Organization makes its governing documents, conflict of interest policy, and financial statements available to the public.

This information is posted on the World Conformation Horse Association Website and is available to the public upon request.

4. In 2016 we reported your primary program service accomplishment as to "conduct an annual meeting for members, the meeting is designed to stimulate interest among conformation horse owners and enthusiasts.

I noticed multiple events on your website. Should this accomplishment description be updated? If so, please provide a more accurate description of your program accomplishments.

Our Mission:

The World Conformation Horse Association's mission shall be to unite for the purpose of stimulating interest in and competitive opportunities for enthusiasts of the conformation horse, while protecting the integrity of the horse through **We strive** to preserve and promote the value of correct conformation in the equine industry. **We believe** that correct conformation serves as the foundation to the horse's ability to successfully perform in any discipline.

We are committed to protecting, preserving, and promoting the conformation standard of the horse and constantly pursuing growth in our industry.

This mission is accomplished through educational programs and services provided to our members and the Halter Horse Industry with our founding principles on display at our annual Breeder's and Big Money